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On-Site Program San Francisco 2018
A publication of the California Dental Association

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Senior Coordinator, Events and Programs

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Randi Taylor
Senior Graphic Designer
Heidi Tomlinson
Senior Graphic Designer
Andrea LaMattina
Publications Manager
Kristi Parker Johnson
Editorial Specialist
Kristin Kelly
Senior Marketing Manager
Sydnee Funke
Senior Marketing Specialist

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cdapresents.com
800.232.7645

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#cdaSF
cdapresents.com/socialhub

Keep up with the convention excitement and follow along with other attendees and speakers through our real-time Social Hub. Share favorite moments by tagging your posts with #cdaSF.
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**Major Sponsors**

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**Sponsors**

- Beyes, Booth 1731
- Morita, Booth 1727
We are so happy that you’ve joined us in San Francisco, and we can’t wait to experience the nation’s leading dental convention with you. CDA Presents brings together hundreds of presenters, exhibitors and volunteers who are working together to celebrate the art and science of our dental profession.

This convention is dedicated to the remarkable students across California’s six dental schools. The newest members of organized dentistry are engaged in the future of their chosen profession. It is our privilege to welcome them to our community and support them along their path.

Over the next three days, we invite you to rediscover your professional passion by taking part in exciting new lectures, engaging workshops and entertaining after-hours events. Be inspired by world-class speakers, innovative exhibitors and connections with students, colleagues and mentors. Hear Dr. Lawrence D. Brecht speak on advancements in facial reconstruction and transplantation. Participate in emergency preparedness simulations with your whole team. And remember to get your tickets to CDA’s private party at the San Francisco Mint so you can be a part of an unforgettable evening.

We hope you take time to explore fresh perspectives, expand your clinical skills and engage with your peers and team. Thank you for joining us.

Natasha A. Lee, DDS
President, California Dental Association

Mark J. Romanelli, DDS
Chair, CDA Presents
Board of Managers

CDA Presents Board of Managers

Front row, from left: Peter DuBois (Ex Officio Member); Claire E. Tyler, DDS; Stafford J. Duhn, DDS; Evangelos Rossopoulos, DDS; Christy K. Rollofson, DDS

Middle row: William W. Lee, DDS; Jeremy Wilgus, DDS; Carl Dennis Zingler, DDS; Gary R. Ackerman, DDS; Alan W. Budenz, MS, DDS, MBA; Abhiraj K. Bhatt, DDS

Back row: Mark J. Romanelli, DDS (Chair); Nicholas Marongiu, DDS (Associate Member); Jim H. Van Sicklen, DDS; David L. Rothman, DDS; John T. Reed, DDS; Not pictured: Erich M. Werner, DDS

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ATTENDEE SERVICES

General Information
Meeting information representatives are available in the lobby of Moscone South.

CDA Member Benefits Center
Representatives from CDA’s businesses and programs, including CDA Practice Support, The Dentists Insurance Company, The Dentists Supply Company and the CDA Foundation, are ready to assist you at the Member Benefits Center, booth 811.

Internet Café
Whether you want to check your email or browse the web, you can do so at the Internet Café located in The Spot, booth 1812.

Stroller Check/Coat Check
Strollers are not allowed on the exhibit floor. A stroller/coat check is available in the lobby. The cost is $2 for coats and small handbags, $3 for strollers and luggage and $5 for laptops. Laptops or electronic items must be declared. All items are subject to search. Hours are 7:30 a.m.–5:45 p.m. on Thursday and Friday and 7:30 a.m.–5:30 p.m. on Saturday.

Course Audio Recordings
We are transitioning to a new way of audio recording. We will capture courses marked with the audio symbol and information will be available on cdapresents.com following CDA Presents.

First Aid
A first aid room is located on the exhibit level outside of Hall C in Moscone South. A registered nurse is on duty during convention hours. Any CDA Presents board member, staff or guard can direct you.

Child Care
For attendee safety and productivity, family hours on the exhibit floor are 9:30 a.m. to noon daily. KiddieCorp is providing day care services for children up to age 12 at the Marriott Marquis. Note: A family lounge is on the south upper lobby of Moscone South. Strollers are not permitted on the exhibit floor.

Shuttle Service
Shuttle service is provided for hotels on the CDA housing list that are not within walking distance of the convention. Check outside Moscone South or with the front desk of your hotel for a schedule and pick-up locations.

BART
The nearest BART station is about an eight-minute walk from the Moscone Center. It is located at Powell and Market streets between Fourth and Fifth streets. For a list of departure times, please visit bart.gov/schedules/bystation.

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- Get one-on-one answers from CDA Practice Support analysts for your practice management, marketing, employment, dental benefit and compliance questions.

- Discover a bold benefit: Big savings on dental supplies through The Dentists Supply Company. Get set up to shop tdsc.com and compare prices, plus enjoy fun giveaways.

- Consult with an expert from The Dentists Insurance Company about the right dentist-focused coverage for you and get $50 credit to shop tdsc.com with your quote.

- Learn about the CDA Foundation and how to join life-changing work to bring smiles to those in need. Become a Friend and receive a limited-edition T-shirt and pin.

Plus, enter to win one of three Apple® iPads® and a grand prize getaway to the destination you choose!
MEETING SCHEDULE

Registration Hours
Moscone South

Wednesday, 3–5 p.m.
Thursday, 7 a.m.–5:30 p.m.
Friday, 6:30 a.m.–5:30 p.m.
Saturday, 7 a.m.–4:30 p.m.

Note: A valid photo ID is required to register on site.

Exhibit Information
Grand Opening — Moscone South
Thursday, 9:30 a.m.

Exhibit Hall Hours
Thursday, 9:30 a.m.–5:30 p.m.
Friday, 9:30 a.m.–5:30 p.m.
Saturday, 9:30 a.m.–4:30 p.m.

Family Hours
Daily, 9:30 a.m.–noon

Child Care — Marriott Marquis
Thursday and Friday, 7 a.m.–6 p.m.
Saturday, 7 a.m.–4:30 p.m.

Special Events
Wine Tasting and Food Pairing
Exhibit Hall Restaurant, aisle 2300
Friday, 3–4:30 p.m.
eTicket required

CDA’s Party at the San Francisco Mint
Friday, 7–10 p.m.
Join CDA’s private party at the San Francisco Mint. Enjoy dinner, drinks, dancing and live entertainment in a uniquely grand landmark. eTicket required.

Program Locations
Moscone South and InterContinental San Francisco
Express Lectures — Thursday, 8 a.m.–5 p.m.
Lectures/Workshops — Thursday–Saturday, 7 a.m.–7 p.m.

Wine Tasting and Food Pairing
California produces fantastic chardonnays and cabernets but we have so many more wines to discover than just the two big C’s! Come explore a few of the hidden gems of California wine with us. Taste chenin blanc from the Napa Valley, sauvignon blanc from Bel Air, riesling from Mendocino, rosé from Lake County, grenache from the Dry Creek Valley and alicante bouschet from the Sierra Foothills. All are exceptional wines and range in price from $25 to $115. Enjoy perfectly paired food “tastes” with each wine as you move around the tasting room.

Date:       Friday, Sept. 7
Time:       3–4:30 p.m.
Location:   Exhibit Hall Restaurant, aisle 2300
Fee:        $40
Event #:    038
The Spot Educational Theater

It's the spot for C.E. and our popular series of free one-hour lectures. And it's the spot to relax, catch your breath, see cool and new products and charge your electronics after a busy day on the exhibit hall floor. Something new is happening every day at The Spot.

Thursday

10–11 a.m.  ProSites — Latest Trends in Digital Marketing (C.E.: non-eligible) Keith Washington, BA

11 a.m.—noon ClearCorrect — Embracing Clear Aligner Treatment (C.E.: Core – 1.0) Jeffrey R. Briney, DDS

noon–1 p.m.  Ask the Expert — Wage and Hour Compliance (C.E.: 20% – 1.0) Michelle R. Corbo, PHR, PHRca

1–2 p.m.  Understanding Your Practice Management Reports (C.E.: 20% – 1.0) Lee Bentz

2–3 p.m.  Komet USA — Precision Preparations in the Digital Age: From Rotary to Sonic Instrumentation (C.E.: Core – 1.0) Timothy A. Hess, DDS


4–5 p.m.  Best Practices To Optimize Your Website for Google Rankings and New Patient Lead Conversion (C.E.: non-eligible) Ian McNickle, MBA; Melanie Duval

Friday

10–11 a.m.  Ask the Expert — Hiring and Firing (C.E.: 20% – 1.0) Michelle R. Corbo, PHR, PHRca

11 a.m.—noon The Dental Benefits Marketplace (C.E.: Core – 1.0) Cindy Hartwell

Friday (continued)

noon–1 p.m.  Ask the Expert — Regulatory Compliance 2018 (C.E.: Core – 1.0) Teresa Pichay

1–2 p.m.  Budget 101 (C.E.: non-eligible) Lee Bentz

2–3 p.m.  Ask the Expert — Establishing Your Practice Policies (C.E.: 20% – 1.0) Michelle R. Corbo, PHR, PHRca

3–4 p.m.  Crest + Oral-B — Enhancing Patient At-Home Care (C.E.: Core – 1.0) Daniel Reeder, BS

4–5 p.m.  Online Reputation Management: Getting Good Reviews and Dealing With Bad Reviews (C.E.: non-eligible) Ian McNickle, MBA; Melanie Duval

Saturday

10–11 a.m.  BirdEye — Help on Yelp: Online Reputation Marketing — The Three Key Steps (C.E.: non-eligible) Leonard F. Tau, DMD

11 a.m.—noon Tips for Efficient Claims Submission (C.E.: Core – 1.0) Cindy Hartwell

noon–1 p.m.  Vista Dental Products — Making the Ordinary Extraordinary: New Technologies for Fast, Efficient Composite Restorations (C.E.: Core – 1.0) Nicholas Pond

1–2 p.m.  Mandated Reporting (C.E.: Core – 1.0) Melinda Aiello, JD

2–3 p.m.  How To Do a HIPAA Risk Analysis (C.E.: Core – 1.0) Teresa Pichay

3–4 p.m.  TDIC — Health Care 101 (C.E.: Core – 1.0) Stacy Diego

Please note: Educational Theater schedule is subject to change based on speaker availability.
Prepurchased Reserved Seating

Guidelines

Below are guidelines for those who purchased a reserved seat. If purchased, this information was included in your confirmation email. Reserved seating is not sold on site.

- Seats will be held up to 10 minutes after the program begins, after which time the seats will be released if the room is full.
- A separate entrance is available for reserved seating eTicket holders.
- Reserved seating is grouped in a designated section so we can provide better service.

Note: This opportunity is optional and only available for select lectures. Beyond limited reserved seating options, all lectures are filled on a first-come, first-served basis. Plan for future meetings and take advantage of reserved seating.

Supplies you love. Brands you trust.

Discover The Dentists Supply Company difference at CDA’s Member Benefits Center, booth 811.

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- Save 20% on average on your supplies**

*THIS PROMOTION IS FOR THE PURPOSE OF SOLICITING SALES OF DENTAL SUPPLIES. NO PURCHASE NECESSARY. Void where prohibited and outside 50 US and DC. Open only to active CDA members who are in good standing and licensed to practice dentistry. Begins 9:30 am PST on 9/6/18; ends 4:30 pm PST on 9/8/18, with prize drawings daily. ARV of all prizes: $1,500. Odds of winning depend on number of entries received. Visit tdsc.com/giveaway for complete Official Rules. Sponsor: The Dentists Supply Company (TDSC), 1201 K St, Sacramento, CA. TDSC operates an online marketplace for dentists, offering dental supplies from major manufacturers and distributors. **Price comparisons are made to the manufacturer’s list price. Actual savings will vary on a product-by-product basis.
Course Information

eTicket process
Printed tickets have been replaced with eTickets that are stored within your badge. Simply scan in at your purchased eTicketed course, look for the green light and enjoy your C.E. experience.

Lectures
Free, nonticketed courses are available on a first-come, first-served basis. Please arrive early to ensure you get a seat.

Workshops
eTickets can be purchased on site if space is available.

Some workshops have recommended or required prerequisites, noted in a gray bar below the course title. If a course has requirements or supplies, they are noted below the speaker’s name.

The deadline for refunds was Aug. 9. Refunds will not be given for purchases after Aug. 9. All on-site sales are final.

Express lectures
These free, nonticketed lectures feature up-and-coming speakers who are new to CDA Presents. Be among the first to hear them! These speakers have not been scouted by the Board of Managers and have accepted the invitation to present and be scouted at this meeting without an honorarium.

Corporate forums
Corporate-sponsored courses may or may not be ticketed.

General information
• All courses have limited seating and may fill up and sell out quickly.
• Some courses do not provide C.E. units. Please check each course description for C.E. details.
• Videotaping, photographing or audio recording with personal equipment is not allowed.
• Speakers and products are not endorsed, officially or otherwise, by CDA, except CDA Endorsed Programs.

Handouts
• Download available course handouts right from the CDA app or online at cdapresents.com through Oct. 8. Be sure to protect your handouts and course notes from San Francisco by using the in-app email feature. Without taking this backup step, your data is at risk of being lost if your device runs low on storage space.
Helpful Tips To Receive Your C.E.

License numbers matter — License numbers and formal names of all licensed attendees are required for registration.

Plan ahead — Arrive at least 15 minutes early to all courses and plan an alternative in the event your preferred course is full. Late arrivals will not receive C.E. credit. Please take traffic, parking and public transit schedules into consideration.

Scan in and out of each course for credit — Scan upon entry and exit and remain in the course the entire time. Partial credit will not be granted. Credit will not be given for overlapping courses or incomplete attendance. **NEW:** Scanners will be covered while courses are in progress. Scans will not be permitted while scanners are covered.

Write down course codes — During a course, the host will provide attendees a three-digit verification code. Write it down and keep it until you’ve downloaded your official C.E. transcript.

Verify your C.E. scans — After attending your courses:

- Use the CDA app through Sept. 13.
- Go to cdapresents.com through Sept. 13.
- Visit the on-site C.E. Pavilions in The Spot and on the Esplanade level.

Print certificates online — C.E. certificates will be available approximately three weeks after the meeting. Licensed attendees will receive an email notification with a link to log in and access C.E. certificates. They can also be accessed via cdapresents.com or mailed upon request by calling CDA at 800.232.7645 three weeks after the convention.

C.E. via audio recordings — You can obtain up to 50 percent of the Dental Board of California’s C.E. requirements via correspondence courses. Select recorded lectures are identified in this program. You can request credit for audio-recorded courses using the following procedure:

- Listen to the audio.
- Write a four- to five-paragraph summary for every 2.5 hours of course material. Each paragraph must be a minimum of six complete sentences. Format will be verified and returned if incorrect.
- Submit your summary at cdapresents.com/cerequest.
- Cost-saving note: You may share the audio; however, each person must complete his/her own summary.
- Audio courses are eligible for C.E. up to one year after the meeting.
- Audio courses will be available online only and will not be sold on site.

SMART ANALYSTS.

Our experienced analysts are here to help you navigate the business side of dentistry.

These specialized experts develop Practice Support resources, speak at CDA Presents and provide one-on-one guidance to CDA members.

Get insights and expertise from the team today. Visit the CDA Member Benefits Center in booth 811, check your on-site guide for lecture times or visit cda.org/practicesupport.
C.E. Regulations

To help you comply with the Dental Board of California regulations for C.E., CDA identifies each course one of the following ways:

Core — Courses that directly enhance the licensee’s knowledge, skill and competence in the provision of service to patients or the community. Core courses must comprise at least 80 percent of the credits in a renewal cycle.

20% — Courses considered primarily to benefit the licensee and improved functioning of the dental practice must comprise no more than 20 percent of a licensee’s total required course unit credits for each license or permit renewal period.

Non-eligible — Courses considered to be of direct benefit to the licensee or outside the scope of dental practice in California.

Note: The Dental Board of California limits licensees to 8 hours of C.E. per day for license renewal.

Educational Requirements for Unlicensed Dental Assistants

Unlicensed dental assistants (includes any unlicensed individuals in the dental office who perform the duties of a dental assistant) must complete the following courses once within 12 months of hire:

• California Dental Practice Act.
• A specific 8-hour course in infection control (to include clinical evaluation).

Additionally, they are required to maintain a current basic life support certificate.

Dentist employers are responsible for ensuring that any individual performing dental assisting duties complies with these requirements. Dental assistants who have completed these courses should keep a certificate for their records.

Note: For a list of 8-hour infection control courses approved by the Dental Board of California, go to cda.org/elearning.

ADA CERP® Continuing Education Recognition Program

The California Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual seminars or instructors, nor does it imply acceptance of credit hours by boards of dentistry. CDA designates each activity for a specified number of C.E. units. These courses meet the Dental Board of California requirements for continuing education units.
California Dental Practice Act and Infection Control

The Dental Board of California mandates continuing education in the California Dental Practice Act and Infection Control for license and permit renewal.

Please note:
- Admission is by eTicket only.
- eTickets can be purchased online at cdapresents.com. If available, eTickets will also be sold at New Registrations and Ticketing in the lobby of Moscone South.
- Arrive at least 15 minutes prior to class. Late entries will not be admitted and will not receive C.E. credit.
- Seating is limited and eTickets are sold on a first-come, first-served basis.
- These classes are reserved for attendees who need to renew their license and are not for office staff or guests.

Required units for license renewal

For every renewal cycle, California state law requires licensed dentists and allied dental health professionals to complete 2.0 units in Infection Control and 2.0 units in the California Dental Practice Act.

Infection Control for California

Dental Board requirement for 2.0 units. This program provides you with the latest educational requirements specific to CCR section 1005, the Dental Board of California Infection Control Regulations.

Note: This 2-hour course does not meet the infection control education requirement for unlicensed dental assistants. They must take the specific 8-hour course to fulfill the requirement.

California Dental Practice Act

Dental Board requirement for 2.0 units. This course meets the C.E. requirement for California Dental Practice Act education, including the one-time course requirement for unlicensed dental assistants.

Thursday, Sept. 6
California Dental Practice Act
Steven D. Barrabee, Esq.
Time: 1:30–3:30 p.m.
Event #: 001
Fee: $25
Room: Moscone North 24

Infection Control
John A. Molinari, PhD
Time: 4:30–6:30 p.m.
Event #: 002
Fee: $25
Room: Moscone North 24

Friday, Sept. 7
Infection Control
Jessica S. Wilson, MPH
Time: 7:30–9:30 a.m.
Event #: 003
Fee: $25
Room: Moscone North 24

California Dental Practice Act
Steven D. Barrabee, Esq.
Time: 10:30 a.m.–12:30 p.m.
Event #: 004
Fee: $25
Room: Moscone North 24

California Dental Practice Act
Arthur W. Curley, JD
Time: 1–3 p.m.
Event #: 005
Fee: $25
Room: Moscone North 24

Infection Control
John A. Molinari, PhD
Time: 4–6 p.m.
Event #: 006
Fee: $25
Room: Moscone North 24

Saturday, Sept. 8
California Dental Practice Act
Arthur W. Curley, JD
Time: 9–11 a.m.
Event #: 007
Fee: $25
Room: Moscone North 24

Infection Control
Jessica S. Wilson, MPH
Time: 12:30–2:30 p.m.
Event #: 008
Fee: $25
Room: Moscone North 24

Required courses will be audio recorded and available for purchase.
The California Dental Association thanks the following sponsors for supporting the 2018 CDA Presents San Francisco meeting. With the support of these sponsors, CDA continues to provide quality continuing education.

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Vista Dental Products
Western University of Health Sciences, College of Dental Medicine

STRENGTH. SAVINGS. CONFIDENCE.

The strength of CDA’s large membership allows us to deliver big value for the business side of your practice. Enjoy exclusive money-saving solutions from vendors who are vetted by a team of CDA dentists.

Shop Endorsed Programs at CDA Presents:

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  Dentistry-focused financial solutions
• CareCredit – booth 908
  Treatment financing for patients
• PureLife – booth 808
  Equipment to keep in compliance
• WEO Media – booth 916
  Comprehensive marketing services

Learn more in the exhibit hall and at cda.org/endorsedprograms
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Melinda Aiello, JD
Ms. Aiello is an assistant chief deputy district attorney with the Yolo County district attorney’s office. She has been a prosecutor for more than 19 years. (page 17)
Conflict of Interest Disclosure: None reported.

Elizabeth A. Andrews, DDS
Dr. Andrews practiced for 10 years in Merced, Calif., and completed her master’s degree in oral pathology. She is currently on the faculty and an academic dean at the Western University College of Dental Medicine. (page 77)
Conflict of Interest Disclosure: None reported.

Steven D. Barrabee, Esq.
Mr. Barrabee of Bradley, Curley, Barrabee & Kowalski PC in Larkspur, Calif., specializes in the defense of dentists in business and professional liability matters. (page 27)
Conflict of Interest Disclosure: None reported.

Kathy Bassett, BSDH, RDH, MEd
Ms. Bassett is a professor of dental hygiene at Pierce College and an adjunct professor at the University of Washington School of Dentistry. She is co-author of Local Anesthesia for Dental Professionals. (pages 98, 105)
Conflict of Interest Disclosure: None reported.

Brad Beck
Mr. Beck has experience in all aspects of banking and the finance industry, including credit, sales and management. He most recently has worked solely in the health care profession. (page 54)
Conflict of Interest Disclosure: Mr. Beck is senior vice president of Bank of America Practice Solutions.

Kirk Behrendt
Mr. Behrendt is an international speaker and the CEO of ACT Dental. He has invested his entire professional life in studying the elite practices in dentistry. (pages 56, 81)
Conflict of Interest Disclosure: Mr. Behrendt is a consultant for ACT Dental Practice Coaching.

Lee Bentz
Mr. Bentz is a CDA practice analyst for CDA Practice Support. He helps members navigate the practice management side of practicing dentistry. (pages 16, 17)
Conflict of Interest Disclosure: None reported.

Jed M. Best, DDS, MS
Dr. Best practices pediatric dentistry in New York City, is a published author and lectures on children’s oral health. He is on the faculty of the Columbia University College of Dental Medicine, the Case School of Dental Medicine and NYU. (page 49)
Conflict of Interest Disclosure: None reported.
Cynthia K. Brattesani, DDS
Dr. Brattesani maintains a general private practice in San Francisco. She lectures internationally and to students at the UCSF School of Dentistry. (page 70)
Conflict of Interest Disclosure: None reported.

Lawrence E. Brecht, DDS
Dr. Brecht is the director of maxillofacial prosthetics at the NYU College of Dentistry. He maintains a private practice limited to prosthodontics in New York City. (page 59)
Conflict of Interest Disclosure: None reported.

Jeffrey R. Briney, DDS
Dr. Briney earned his dental degree from Indiana University and completed a residency in oral surgery and aesthetic dentistry. He maintains a private practice in Dana Point, Calif. (page 16)
Conflict of Interest Disclosure: Dr. Briney receives financial support from ClearCorrect.

Ronni E. Brown, DDS, MPH
Dr. Brown is a leading expert, national speaker, researcher and published author on the subject of “meth mouth.” She is also a public health dentist in Santa Rosa, Calif. (pages 100, 105)
Conflict of Interest Disclosure: None reported.

Michael J. Bundy, PharmD, DMD, MD
Dr. Bundy is employed in the maxillofacial surgery department at Kaiser Permanente in Los Angeles. (page 89)
Conflict of Interest Disclosure: None reported.

John O. Burgess, DDS, MS
Dr. Burgess is an active clinical investigator evaluating bulk placed and cured posterior composites, adhesives, bioactive and ceramic (zirconia, e.max) materials. (pages 53, 63, 78, 85)
Conflict of Interest Disclosure: Dr. Burgess provided grant research support to 3M, GC America, Kuraray, Caulk/Dentsply, iLumi, Ivoclar, Coltene/Whaledent, Guidewell and Kerr.

Greg Campbell, DDS
Dr. Campbell is recognized nationally and internationally as an authority on integrating CAD/CAM dentistry into offices. He trains dentists to use CAD/CAM technology and is a certified advanced CEREC trainer. (page 82)
Conflict of Interest Disclosure: Dr. Campbell received speaker compensation from Kuraray America Inc. and Noritake Dental.

Anthony R. Cardoza, DDS
Dr. Cardoza is a general and laser dentist, as well as the chief forensic dentist for San Diego and Imperial counties in Southern California. (pages 51, 61, 95, 103)
Conflict of Interest Disclosure: None reported.

Thomas R. Carr, DDS
Dr. Carr is vice chair of the Council on Peer Review and previous chair of the SCCDS peer review committee. He received his dental degree from Loyola University of Illinois in Chicago and practices in Sunnyvale, Calif. (page 66)
Conflict of Interest Disclosure: None reported.

Debbie Castagna
Ms. Castagna has lectured worldwide and is a consultant and author. She has been recognized by Dentistry Today as a “Leader in Dental Consulting” each year since 2005. (page 99)
Conflict of Interest Disclosure: None reported.

Benjamin W. Chaffee, DDS
Dr. Chaffee serves as the director of the UCSF School of Dentistry program in global oral health and is affiliated with the UCSF Center for Tobacco Control Research and Education, the Institute for Global Health Sciences, the Helen Diller Family Comprehensive Cancer Center and the Center to Address Disparities in Children’s Oral Health. (page 102)
Conflict of Interest Disclosure: None reported.

Michelle R. Corbo, PHR, PHRca
An original CDA Practice Support team member, Ms. Corbo is a practice analyst with a strong background in private practice and employment laws and has more than 11 years of experience with CDA. (pages 16, 17, 101)
Conflict of Interest Disclosure: None reported.

Elizabeth T. Couch, RDH, MS
Ms. Couch is an assistant adjunct professor in the department of preventive and restorative dental sciences at the UCSF School of Dentistry and is the project coordinator of a longitudinal cohort study of tobacco use among adolescents in rural California. (page 102)
Conflict of Interest Disclosure: None reported.

Harold L. Crossley, DDS, PhD
Dr. Crossley is a professor emeritus at the University of Maryland Dental School in Baltimore (retired). (pages 55, 63, 73, 89)
Conflict of Interest Disclosure: None reported.

Arthur W. Curley, JD
Mr. Curley is a senior trial attorney in the health care defense firm of Bradley, Curley, Barrabee & Kowalski PC and an assistant professor at the Pacific Dugoni School of Dentistry. (pages 27, 47)
Conflict of Interest Disclosure: None reported.
PROGRAM SPEAKERS

**Morgan Davis**
Mr. Davis received his bachelor’s degree in civil engineering from CSULA. He oversees the daily management of dental projects and his company as a whole. (page 54)
Conflict of Interest Disclosure: Mr. Davis is the general manager of Blue Northern Builders.

**Stacy Diego**
Ms. Diego is an inside sales agent at TDIC with a strong background in health care. She has educated and helped many of TDIC’s practicing dentists choose the right plan that fits them and/or their practice. (page 17)
Conflict of Interest Disclosure: None reported.

**Melanie Duval**
Ms. Duval is the director of CDA Practice Support and leads the development and management of programs, resources and services to help members with their business management needs. (pages 16, 17)
Conflict of Interest Disclosure: None reported.

**Lawrence F. Emmott, DDS**
Dr. Emmott is a leading dental high-tech authority with more than 30 years of experience as a practicing general dentist. (pages 58, 64, 72, 88)
Conflict of Interest Disclosure: None reported.

**Jamie Garzot**
Ms. Garzot helps bridge the gap between “cannabusinesses” and governments, communities and other industries. She draws from more than eight years of boots-on-the-ground experience. (page 50)
Conflict of Interest Disclosure: Ms. Garzot is the founder of Roots Consulting.

**Mohsen Ghoreishi**
Mr. Ghoreishi and his group help dental professionals in the areas of architectural, engineering, interior design and construction administration. (page 54)
Conflict of Interest Disclosure: Mr. Ghoreishi is the CEO and president of the Kohan Group Inc.

**Carlos Eduardo Gonzalez-Espinoza, DDS**
Dr. Gonzalez-Espinoza is an assistant professor at the Pacific Dugoni School of Dentistry. He focuses his teaching and practice on implant dentistry at UOP and in El Salvador. (page 50)
Conflict of Interest Disclosure: None reported.

**Manor Haas, DDS**
Dr. Haas lectures and provides workshops internationally. He maintains a full-time endodontic practice and is a regular contributor to dental journals, websites and blogs. (pages 46, 80)
Conflict of Interest Disclosure: None reported.

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Cindy Hartwell
Ms. Hartwell is a CDA practice analyst. She has worked in private practice and for a large dental benefits organization. (pages 16, 17)
Conflicts of Interest Disclosure: None reported.

Gary N. Herman, DDS
Dr. Herman teaches at the UCLA School of Dentistry and lectures on dental law and patient management. He is chair of the ADA Council on Ethics, Bylaws and Judicial Affairs. (page 83)
Conflicts of Interest Disclosure: None reported.

Timothy A. Hess, DDS
Dr. Hess is an affiliate instructor in restorative dentistry, affiliate faculty in oral medicine and the director of the Tucker Institute at the University of Washington School of Dentistry in Seattle. (page 16)
Conflicts of Interest Disclosure: Dr. Hess received speaker honoraria from Komet USA for the corporate forum presentation.

Alani Jackson, MPA
Ms. Jackson is the chief of the Medi-Cal Dental Services Division within the California Department of Health Care Services. She oversees the administration of the Denti-Cal and Dental Managed Care programs. (page 75)
Conflicts of Interest Disclosure: None reported.

Michael Jacobs, DDS, MS
Dr. Jacobs is the director of the San Francisco VA Medical Center, dental general practice residency. He is a diplomate of the American Board of Prosthodontics. (pages 60, 65)
Conflicts of Interest Disclosure: None reported.

Amy Kirsch
Ms. Kirsch is a dental practice management consultant and a clinical assistant professor at the University of Colorado School of Dental Medicine. (pages 70, 97, 104)
Conflicts of Interest Disclosure: Ms. Kirsch is the owner of Amy Kirsch & Associates, a dental practice management firm.

James Klim, DDS
Dr. Klim is an internationally recognized speaker, author and teacher of aesthetic and biofunctional dentistry. He has developed sound clinical techniques that he is now applying to the dental digital platform and the CAD/CAM process. (pages 56, 62, 68, 71)
Conflicts of Interest Disclosure: Dr. Klim is a consultant for Dentsply, Sirona, Patterson and Ivoclar. He receives financial and material support from Ivoclar.

James S. Kohner, DDS
Dr. Kohner is a periodontist who lives in Denver. He teaches courses on crown lengthening and soft tissue grafting domestically and internationally. (pages 78, 87, 93)
Conflicts of Interest Disclosure: None reported.

Joel M. Laudenbach, DMD
Dr. Laudenbach is a diplomate of the American Board of Oral Medicine. He practices oral medicine and provides educational courses and workshops nationally and internationally. (pages 48, 75, 77)
Conflicts of Interest Disclosure: None reported.

Setareh Aghabak Lavasani, DDS, MS
Dr. Lavasani is a board-certified oral and maxillofacial radiologist. She is an assistant professor at the Western University of Health Sciences. (page 77)
Conflicts of Interest Disclosure: None reported.

David A. Lazarchik, DMD
Dr. Lazarchik is an associate dean of patient care and clinical education at the Western University of Health Sciences. His research/practice focus has been on medically complex patients. (page 77)
Conflicts of Interest Disclosure: None reported.

David S. Levitt, DDS
Dr. Levitt graduated from the Ostrow School of Dentistry of USC in 1977. He has an extensive background in implantology and has authored articles and lectured throughout the U.S. (page 47)
Conflicts of Interest Disclosure: None reported.

Roger W. Lucas, DDS
Dr. Lucas is the author of More Chocolate, No Cavities and creator of the Tooth Snack Guide used by more than 500 dentists. He is a biochemist and pediatric dentist. (pages 55, 60, 66)
Conflicts of Interest Disclosure: Dr. Lucas receives financial support from sales of his book.

Robert H. Lustig, MD
Dr. Lustig is professor emeritus of pediatrics, division of endocrinology and a member of the Institute of Health Policy Studies at UCSF. (pages 51, 64)
Conflicts of Interest Disclosure: None reported.

Kevin McBees
Mr. McBees helps doctors build highly efficient and ergonomic working environments through his expertise in office design and dental equipment. (page 54)
Conflicts of Interest Disclosure: Mr. McBees is an equipment and technology sales specialist with Henry Schein Dental for Northern California.
**Thomas R. McDonald, DMD**
Dr. McDonald maintains a full-time private practice in Athens, Ga., and serves on the faculty of the Augusta University College of Dental Medicine. (pages 80, 88, 94)
Conflict of Interest Disclosure: None reported.

**Edward A. McLaren, DDS, MDC**
Dr. McLaren is a prosthodontist and master dental ceramist. He is also a professor at the University of Alabama at Birmingham School of Dentistry. (pages 68, 98)
Conflict of Interest Disclosure: None reported.

**Ian McNickle, MBA**
Mr. McNickle’s expertise in digital marketing has allowed him to lecture throughout the U.S. at conferences, study clubs and continuing education events. (pages 16, 17)
Conflict of Interest Disclosure: Mr. McNickle is a co-founder and partner of WEO Media.

**Kristy A. Menage Bernie, RDH, MS, RYT**
Ms. Menage Bernie is an assistant clinical professor at UCSF. She is an international speaker and registered yoga teacher who leads interactive, fast-paced sessions based on the latest technologies and research. (page 101)
Conflict of Interest Disclosure: Ms. Menage Bernie is the owner of Educational Designs.

**Diane Millar, RDH, MA**
Ms. Millar specializes in advanced instrumentation and ergonomics. She is an author, international speaker and instructor at West Coast University and a clinician in private practice. (pages 94, 96)
Conflict of Interest Disclosure: None reported.

**Jonathan R. Miller**
Mr. Miller specializes in dental practice project financing. He has helped more than 100 doctors meet their needs and specializes in start-up, established office and commercial real estate. (page 54)
Conflict of Interest Disclosure: Mr. Miller is a vice president at Bank of America Practice Solutions.

**John A. Molinari, PhD**
Dr. Molinari is professor emeritus at the University of Detroit Mercy School of Dentistry and director of infection control at The Dental Advisor in Ann Arbor, Mich. (page 27)
Conflict of Interest Disclosure: Dr. Molinari is a consultant for Hu-Friedy Mfg. Inc. and Scican Inc.

**Todd D. Morgan, DMD**
Dr. Morgan is an active researcher at UCSD, the chief of oral medicine at Scripps Memorial Hospital-Encinitas and a diplomate of the American Board of Dental Sleep Medicine. (page 52)
Conflict of Interest Disclosure: None reported.
Ronald P. Morris, DDS, MS
Dr. Morris has maintained a private practice in oral and maxillofacial surgery since 1985 and has been a professor of human anatomy at the University of Detroit Mercy for 39 years. (pages 45, 69)
Conflict of Interest Disclosure: None reported.

Leonard W. Naftalin, DDS
Dr. Naftalin is a board-certified dentist anesthesiologist and part-time faculty at the UCLA School of Dentistry. He maintains a mobile anesthesia private practice. (page 49)
Conflict of Interest Disclosure: None reported.

Samson Ng, BSc(Pharm), MSc, DMD
Dr. Ng is an oral medicine specialist and oral and maxillofacial pathologist. He is currently appointed as a clinical associate professor at the University of British Columbia. (pages 57, 79)
Conflict of Interest Disclosure: None reported.

Bryan Nokelby, DDS
Dr. Nokelby is a managing dental consultant with the Denti-Cal program and is involved in the training of the Denti-Cal professional and paraprofessional staff. (page 75)
Conflict of Interest Disclosure: None reported.

Brian B. Novy, DDS
Dr. Novy is the executive director of the DentaQuest Oral Health Center and director of practice improvement at the DentaQuest Institute in Westborough, Mass. (pages 76, 83, 95, 104)
Conflict of Interest Disclosure: Dr. Novy has received financial support from the DentaQuest Institute. He receives speaker honoraria from GC America Inc., Air Techniques Inc., Xlear Inc., VOCO America Inc., SDI Inc., Triodent, Shofu Dental Corporation, CareFree and Solutionreach. He is also a consultant for Philips.

Ali Oromchian, Esq.
Mr. Oromchian is one of the nation’s leading dental lawyers. He is the author of The Strategic Dentist, An Entrepreneur’s Guide to Owning a Dental Practice. (pages 54, 101)
Conflict of Interest Disclosure: Mr. Oromchian is a shareholder of Dental & Medical Counsel PC and The American HR Group Inc.

Tony J. Park, PharmD, JD
Dr. Park is the principal attorney of his independent law practice, CPL (California Pharmacy Lawyers) Law Firm, which is devoted solely to pharmacy law. (page 89)
Conflict of Interest Disclosure: None reported.

Teresa Pichay
Ms. Pichay is a practice analyst for CDA. She specializes in the many regulatory issues that affect dental practices and develops many of the resources used in CDA Practice Support. (page 17)
Conflict of Interest Disclosure: None reported.

Brenton Pierce
Mr. Pierce has worked in the dental industry for 24 years. He is currently in office design and core equipment and utilizes his expertise in technology to partner with dentists to create the practice they desire. (page 54)
Conflict of Interest Disclosure: Mr. Pierce is an equipment and technology sales specialist for Henry Schein Dental.

Jacqueline Plemons, DDS, MS
Dr. Plemons is a Texas-based periodontist in private practice and is on the faculty at the TAMU College of Dentistry. She lectures nationwide on periodontics and oral medicine. (pages 72, 77, 79, 97, 103)
Conflict of Interest Disclosure: None reported.

Nicholas Pond
Mr. Pond’s passion for innovation, quality and accessibility drives him in his goal to develop impactful tools for the dental practitioner and the improvement of worldwide oral health. (page 17)
Conflict of Interest Disclosure: Mr. Pond is the acting product manager of new technologies developed by Vista Dental Products.

Nirmala J. Prabhu, DMD
Dr. Prabhu has been a Denti-Cal consultant for Delta Dental since 2002. As a managing dental consultant, she is responsible for the training of the Denti-Cal professional and paraprofessional staff. (page 75)
Conflict of Interest Disclosure: None reported.

George F. Priest, DMD
Dr. Priest maintains a private prosthodontic practice, is a former professor in graduate prosthodontics at Emory University, lectures in the U.S. and abroad and has published extensively. (pages 58, 62, 76, 84)
Conflict of Interest Disclosure: Dr. Priest is a consultant for Kettenbach USA, Consultant and VOCO America.

Daniel Reeder, BS
Mr. Reeder works with dental professionals on increasing usage and recommendations for patients’ at-home dental care. (page 17)
Conflict of Interest Disclosure: Mr. Reeder is a Procter & Gamble local territory manager who manages the San Francisco geography.
Rick Ritt, EMT-P, MA
Mr. Ritt has been a paramedic for more than 35 years practicing in a variety of health care settings, including clinical and educational. He is devoted to patient safety.  
(pages 46, 48)
Conflict of Interest Disclosure: None reported.

Ruchi K. Sahota, DDS
Dr. Sahota serves as an associate editor of the Journal of the California Dental Association and is a consumer advisor for the ADA. She is also a clinical instructor at the Pacific Dugoni School of Dentistry.  
(page 47)
Conflict of Interest Disclosure: None reported.

Eugene T. Santucci, DDS
Dr. Santucci is an associate professor in the department of integrated reconstructive dental science at the Pacific Dugoni School of Dentistry and co-director of the dental sleep medicine miniresidency.  
(page 87)
Conflict of Interest Disclosure: None reported.

Justin Schafer
Mr. Schafer has specialized in professional service firms’ mergers and acquisitions with a focus on banking, finance, due diligence and sales and management.  
(page 61)
Conflict of Interest Disclosure: Mr. Schafer is vice president of dental acquisition financing for Bank of America Practice Solutions.

Todd R. Schoenbaum, DDS
Dr. Schoenbaum is an associate clinical professor at UCLA. He won the scientific writing award from the Journal of Prosthetic Dentistry and has published more than 40 papers and a textbook on implants.  
(pages 99, 106)
Conflict of Interest Disclosure: None reported.

John Sillis, Esq.
Mr. Sillis earned a master’s in nursing with a minor in nursing administration. Based out of Sacramento, Calif., he practices law focused on medical and dental malpractice defense.  
(page 70)
Conflict of Interest Disclosure: None reported.

Pamela M. Smith, RD, LDN
Ms. Smith is a nutritionist, restaurant culinary consultant, radio host, best-selling author of 15 books on living well and the founder of PS Flavor! artisan spice blends.  
(pages 74, 90, 96, 106)
Conflict of Interest Disclosure: None reported.

Leonard F. Tau, DMD
Dr. Tau maintains a full-time, fee-for-service practice in northeast Philadelphia focusing on general, cosmetic, reconstructive and implant dentistry.  
(pages 16, 17, 86)
Conflict of Interest Disclosure: Dr. Tau is the general manager of Dental Vertical for BirdEye.

Lori R. Trost, DMD
Dr. Trost is a nationally recognized dental educator who offers courses to dentists and their team members that draw from her extensive private practice experience.  
(pages 73, 100, 102, 107)
Conflict of Interest Disclosure: None reported.

Jeffrey L. Turchi, DDS, BA
Dr. Turchi is an assistant professor and manager of admissions at the Western University College of Dental Medicine. He graduated from the Pacific Dugoni School of Dentistry in 1988.  
(page 77)
Conflict of Interest Disclosure: None reported.

Angie S. Wallace, RDH
Ms. Wallace has been a clinical hygienist for more than 30 years and is a member of the Academy of Laser Dentistry. She is an international speaker about lasers.  
(pages 57, 65)
Conflict of Interest Disclosure: None reported.

Keith Washington, BA
Mr. Washington has 30 years of software product management and development experience. He has a passion for helping dentists grow their practices using innovative products and services.  
(page 16)
Conflict of Interest Disclosure: Mr. Washington is the vice president of products for ProSites.

Jessica S. Wilson, MPH
Ms. Wilson is an international speaker, trainer and educator focused on dental infection prevention and infection control compliance.  
(pages 84, 93, 27)
Conflict of Interest Disclosure: None reported.

Andrew L. Young, DDS, MSD
Dr. Young has a master of science in dentistry in orofacial pain and is an ABOP diplomate and an AAOP fellow. He heads the Pacific Dugoni School of Dentistry’s orofacial pain and evidence-based dentistry program.  
(pages 52, 87)
Conflict of Interest Disclosure: None reported.

Olya Zahrebelny, DDS
Dr. Zahrebelny is a principal in The Z Group, a practice management company and the premier insurance consultant on medical billing for dentists.  
(pages 71, 74, 92)
Conflict of Interest Disclosure: Dr. Zahrebelny is a principal and has financial interest in The Z Group.
Everything You Wanted To Know About Oral Surgery but Were Afraid To Ask: Part 1 of Two-Day Workshop

Supplies recommended

Ronald P. Morris, DDS, MS

Registering for this course automatically enrolls you in 021B, Part 2 of this workshop on Friday.

Recommended supplies: Magnification loupes with head light, laptop/iPad/cellphone for web link to handout

Time: 8 a.m.–5 p.m. Thursday and Friday (one-hour lunch)
Room: Moscone South 308
Audience: dentist
C.E. units: Core — 16.0 (8.0 per day)
Event #: 021
Fee: $1,550

Learning Outcomes
1. Perform surgical procedures for faster, painless atraumatic extractions.
2. Discover local anesthetic techniques, new instruments and techniques for atraumatic surgery.
3. Simplify socket bone grafting.
Emergency Simulation Training for the Doctor
Co-sponsored by The Dentists Insurance Company

Rick Ritt, EMT-P, MA

**Time:** 8:30–11:30 a.m.
**Room:** Moscone South 306/307
**Audience:** entire dental team
**C.E. units:** Core — 3.0
**Event #:** 015
**Fee:** $250

**Learning Outcomes**
1. Identify treatment algorithms that are associated with dental office emergencies.
2. Learn about the most common causes, complications and emergencies that occur in the dental office.
3. Demonstrate successfully the appropriate patient management of hands-on simulations with SimMan.

Endo Workshop for GPs: Locate, Instrument and Obtrurate

**Supplies recommended**

Manor Haas, DDS

Recommended supplies: Magnification loupes, at least three previously accessed extracted teeth stored in bleach

**Time:** 9–11:30 a.m.
and repeats 1–3:30 p.m.
**Room:** Moscone South 314
**Audience:** dentist, dental student
**C.E. units:** Core — 2.5
**Event #:** 009/010
**Fee:** $355

**Learning Outcomes**
1. Learn to locate and negotiate calcified and curved canals (including MB2) using new NiTi files.
2. Understand the essentials in stainless steel and NiTi file handling and canal preparation.
3. Learn how to instrument and obturate the instrumented teeth in 3D predictably and efficiently.

TDIC Risk Management — Pain and Perception: Reducing Nerve Injury Risks
Presented by The Dentists Insurance Company

Ruchi K. Sahota, DDS
Arthur W. Curley, JD

**Time:** 9 a.m.–noon
and repeats 2–5 p.m.
**Room:** InterContinental San Francisco Grand Ballroom C
**Audience:** entire dental team
**C.E. units:** Core — 3.0
**Event #:** 935/936
**Fee:** $50

**Learning Outcomes**
1. Learn protocols for communicating when multiple dentists are involved in treating a patient to improve care.
2. Recognize the importance of complete and appropriate documentation.
3. Understand that informed consent is a process, not a form.

Bone Grafting for Implants

**Supplies recommended**

David S. Levitt, DDS

Recommended supplies: Magnification loupes, lights, implant system with dummy implants if already owned

**Time:** 9 a.m.–3:30 p.m.
(1.5-hour lunch)
**Room:** Moscone South 312/313
**Audience:** entire dental team
**C.E. units:** Core — 5.0
**Event #:** 013
**Fee:** $545

**Learning Outcomes**
1. Identify the five types of bone grafting materials and perform a crestal approach sinus lift.
2. Understand the various types of membranes and their uses and then graft a socket.
**Oral Cancer and Lesion Detection Devices**

*Joel M. Laudenbach, DMD*

**Time:** 10 a.m.–12:30 p.m.

and repeats 2–4:30 p.m.

**Room:** Moscone South Exhibit Hall, aisle 400

**Audience:** dentist, dental student, RDHEF/AP, RDH, RDAEF, RDA, DA

**C.E. units:** Core — 2.5

**Event #:** 011/012

**Fee:** $85

**Learning Outcomes**

1. Learn to more confidently and effectively perform oral cancer screening and lesion assessment.

2. Understand the clinical applications of tissue reflectance/fluorescence and transepithelial brush cytology.

3. Experience hands-on interaction with multiple oral cancer/lesion screening adjunctive devices.

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**Emergency Simulation Training for the Dental Team**

*Co-sponsored by The Dentists Insurance Company*

*Rick Ritt, EMT-P, MA*

**Time:** 1–4 p.m.

**Room:** Moscone South 306/307

**Audience:** entire dental team

**C.E. units:** Core — 3.0

**Event #:** 016

**Fee:** $250

**Learning Outcomes**

1. Understand how to assess and manage the common emergencies that can happen in the dental office.

2. Understand the importance of dental organization and team dynamics in an office emergency.

3. Understand what emergency equipment and instrumentation is necessary for a dental office.

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**What’s Hot and Not: Materials and Technology for Treating Today’s Pediatric Patient**

*Jed M. Best, DDS, MS*

**Time:** 10:30 a.m.–noon

**Room:** Moscone South 158

**Audience:** entire dental team

**C.E. units:** Core — 1.5

**Learning Outcomes**

1. Understand what is hype and what is not with regard to various technologies used in clinical practice.

2. Obtain an understanding of light curing. It is not as simple as it may appear.

3. View various technologies with a critical perspective before purchasing.
THURSDAY EXPRESS LECTURES

Lectures that feature up-and-coming speakers who are new to CDA Presents

Tridimensional Imaging Diagnostics, Treatment Planning and Execution With Guided Surgery

Carlos Eduardo Gonzalez-Espinoza, DDS

Time: 1–2:30 p.m.  
Room: Moscone South 158  
Audience: entire dental team  
C.E. units: Core — 1.5

Learning Outcomes
1. Learn how to optimize the risk/benefit ratio when using CBCT scans and to follow workflow to create computer-generated surgical guide.  
2. Understand CBCT application as it relates to implant treatment planning.  
3. Learn how to incorporate tridimensional imaging in your practice for dental implant treatment planning and execution.

How Cannabis May Benefit Your Patients and Your Practice

Jamie Garzot  
Note: The content contained and presented in this course is not intended as medical or legal advice.

Time: 3:30–5 p.m.  
Room: Moscone South 158  
Audience: entire dental team  
C.E. units: Core — 1.5

Learning Outcomes
1. Understand the pros and cons of discussing and recommending cannabis use to patients.  
2. Learn how cannabis works within the body.  
3. Understand the types of products available to recommend to patients.

THURSDAY LECTURES

Dispelling the ‘CSI Effect’ Myth: An Overview of Contemporary Forensic Dentistry

Anthony R. Cardoza, DDS

Time: 8–10:30 a.m.  
Room: Moscone North 22/23  
Audience: entire dental team  
C.E. units: Core — 2.5

Learning Outcomes
1. Understand forensic dental identification with the use of radiographs as well as by other means.  
2. Learn about the roles forensic dentists play in assisting law enforcement and death investigation agencies.  
3. See how dental records in your practice could be used in a forensic dental investigation.

Medical-Dental Connections: Cariology and Cardiology

Robert H. Lustig, MD

Time: 8–10:30 a.m.  
Room: Moscone South 153  
Audience: entire dental team  
C.E. units: Core — 2.5

Learning Outcomes
1. Identify the substrates driving chronic disease and determine the most effective routes of dietary intervention.  
2. Understand the role of sugar in chronic disease and the public health efforts to reduce chronic disease.  
3. Counsel patients and parents regarding dietary choices and how to reduce morbidity in high-risk patients.
**Sleeping and Breathing Disorders**

**Todd D. Morgan, DMD**

**Time:** 8–10:30 a.m.  
and repeats 11:30 a.m.–2 p.m.  
**Room:** Moscone South 104/105 (a.m.)  
Moscone South 153 (p.m.)  
**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**  
1. Gain an understanding of the importance of healthy sleep in adults and children.  
2. Understand the biology of sleep and how we acquire sleep apnea.  
3. Learn how to screen for sleep apnea in your patients and give advice for proper care and physician follow-up.

**TMD: Temporomandibular Disorder or Temperamental Disorder?**

**Andrew L. Young, DDS, MS**

**Time:** 8–10:30 a.m.  
and repeats 2:30–5 p.m.  
**Room:** Moscone South 155 (a.m.)  
Moscone South 154 (p.m.)  
**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**  
1. Learn how to identify initiators and perpetuators of your patients’ TMD.  
2. Perform and prescribe simple treatments appropriate for mild to moderate TMDs.  
3. Learn how to refer the remaining cases appropriately.

**Using Composite Resins: Anterior and Posterior**

**John O. Burgess, DDS, MS**

**Time:** 8–10:30 a.m.  
**Room:** Moscone North 25  
**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**  
1. Use proper material selection and placement techniques to create aesthetic composite resin restorations.  
2. Understand bulk placement and curing techniques for composite resin restorations.  
3. Learn how to use composite resin materials when and where indicated.
How To Start, Expand or Relocate Your Practice: Learn From a Panel of Dental Experts
Sponsored by Bank of America Practice Solutions

Brad Beck — finance, Bank of America Practice Solutions
Jonathan Miller — fortune management, Bank of America Practice Solutions
Kevin McBee — equipment, Henry Schein Dental
Brenton Pierce — equipment, Henry Schein Dental
Morgan Davis — project management, Blue Northern Builders
Morgan Davis — project management, The Kohan Group
Ali Oromchian, Esq. — legal, Dental & Medical Counsel

Time: 8–11 a.m.
Room: Moscone South 152
Audience: dentist, dental student
C.E. units: non-eligible

Learning Outcomes
1. Determine the best time to make the transition to practice ownership.
2. Learn how to build a dream team to provide you guidance through the ownership process.
3. Understand important pitfalls every dentist should avoid.

More Chocolate, No Cavities: The Fun Biochemistry of Prevention

Roger W. Lucas, DDS

Time: 8:30–10 a.m.
Room: Moscone South 151
Audience: entire dental team
C.E. units: Core — 1.5

Learning Outcomes
1. Learn how to explain why dark chocolate is better for your teeth than a cracker.
2. Understand the hypothesis for why changing snack foods is more effective at caries prevention than flossing.
3. Learn new phrases you can use in your prevention program that are fun and effective.

A Medley of Clinical and Practical Dental Pharmacology

Harold L. Crossley, DDS, PhD

Time: 8:30–11 a.m.
Room: Moscone North 24
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. List prescription, OTC medications and foods that could adversely interact with dental drugs.
2. Learn how to combine analgesics to maximize their effects.
3. Recognize current recommendations for subacute bacterial endocarditis and orthopedic prosthesis antibiotic prophylaxis.
### Being All That You Can Be: Changing Perspective To Change Reality

**Kirk Behrendt**

**Time:** 8:30–11 a.m.  
and repeats noon–2:30 p.m.  

**Room:** Moscone South 154 (a.m.)  
Moscone South 104/105 (p.m.)  

**Audience:** entire dental team  
**C.E. units:** 20% — 2.5

**Learning Outcomes**

1. Use a step-by-step diagnostic tool to identify areas of the practice that suppress and limit production.  
2. Learn the steps to take to create more significant and powerful relationships with patients.  
3. Diagnose the elements that make a successful practice and promote continual growth.

### Digital Platforms and What You Can Do With Them

**James Klim, DDS**

**Time:** 8:30–11 a.m.  

**Room:** Moscone South 215/216  

**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**

1. Review several current chairside digital impression systems.  
2. Learn why current and future dental materials will be driven by the digital platform.  
3. Learn how the dental digital platforms are impacting clinical diagnostics and oral maintenance.

### Laser Procedures in General Dentistry: An Overview

**Angie S. Wallace, RDH**

**Time:** 8:30–11 a.m.  

**Room:** Moscone South 156  

**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**

1. Feel comfortable using a laser on your next clinical day and achieve the results you want.  
2. Understand how to set the laser to the settings needed for the procedures you are attempting.  
3. Learn how to obtain additional training for laser education.

### Oral Cancer Awareness in Dental Practice

**Samson Ng, BSc(Pharm), MSc, DMD**

**Time:** 8:30–11 a.m.  
and repeats 1:30–4 p.m.  

**Room:** Moscone South 157  

**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**

1. Learn screening and diagnostic work-up for oral precancerous lesions.  
2. Learn the roles of the oral care provider in oral cancer diagnosis.  
3. Understand the clinical science, presentation and epidemiology of oral cancer.
FEATURED LECTURE

Facial Reconstruction to Facial Transplantation: Success Through a Team Approach

Lawrence E. Brecht, DDS

Through the development of a team approach and advances in digital technologies, many previously unimagined reconstructions are now possible and achieved following fewer and more efficient surgical procedures that also facilitate improved prosthetic restorations and functional outcomes. This lecture will discuss how the culmination of the team concept can be seen in the advances in composite tissue allograft surgery (facial transplantation) for the severest of facial deformities.

Time: 11:30 a.m.–1 p.m.
Room: Moscone North 25
Audience: entire dental team
C.E. units: Core — 1.5

Learning Outcomes
1. Understand the benefits of an integrated team approach for addressing complex maxillofacial reconstruction.
2. Understand the important role of digital technology in planning and executing complex maxillofacial reconstruction.
3. Get exposed to the field of facial transplantation as an option for addressing complex maxillofacial deformities.

Smile Line Rehabilitation With Crowns and Veneers

George F. Priest, DMD

Time: 8:30–11 a.m.
Room: Moscone North 20/21
Audience: dentist, dental student, RDAEF, RDA, DA, LT
C.E. units: Core — 2.5

Learning Outcomes
1. Learn how to objectively assess and develop optimal smile aesthetic.
2. Understand progressive preparation, retraction and impression.
3. Communicate digitally with the laboratory for accurate color and contours.

Google Juice for Dentists

Lawrence F. Emmott, DDS

Time: 11 a.m.–1:30 p.m.
Room: Moscone South 151
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes
1. Use the internet effectively to attract new patients and support existing patients.
2. Understand how Google searches for dentists, what matters and what does not.
3. Develop an effective web page patients like and use.
**Selling Your Dental Practice in Today’s Economy**  
*Sponsored by Bank of America Practice Solutions*

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<td>Moscone South 152</td>
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<tr>
<td>Audience:</td>
<td>dentist, dental student</td>
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<td>C.E. units:</td>
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**Learning Outcomes**
1. Determine how to calculate the value of your practice and what it’s actually worth in today’s market.
2. Learn how to structure the sale from a legal standpoint.
3. Learn how the deal is financed from a bank’s perspective.

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**Implants and Removable Prosthetics**  
*Michael Jacobs, DDS, MS*

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<tr>
<th>Time:</th>
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<td>Audience:</td>
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<td>C.E. units:</td>
<td>Core — 2.5</td>
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**Learning Outcomes**
1. Learn to use dental implants to significantly help the patient who requires a removable prosthesis.
2. Understand the various implant-supported methods that help stabilize and retain a removable prosthesis.
3. Learn how to use implants and a removable prosthesis to improve the patient’s function and quality of life.

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**The Psychology of Influence: Be More Liked, Help More People and Have Less Stress**  
*Roger W. Lucas, DDS*

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<td>C.E. units:</td>
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**Learning Outcomes**
1. Learn to use psychology principles to get parents and patients to like you while helping them.
2. Understand the principles of influence that get higher compliance in prevention.
3. Learn to use specific phrases to help deal with “helicopter” parents.

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**21st Century Laser-Assisted Dentistry**  
*Anthony R. Cardoza, DDS*

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<th>Time:</th>
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<td>C.E. units:</td>
<td>Core — 2.5</td>
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**Learning Outcomes**
1. Learn about laser soft/hard tissue applications and clinical procedures for both doctor and hygienist.
2. Review laser history, safety, physics, clinical applications and procedures in the dental office.
3. Understand the different types of dental lasers available on the market today.
### Smile Line Rehabilitation With Implants

**George F. Priest, DMD**

**Time:** 1:30–4 p.m.

**Room:** Moscone North 20/21

**Audience:** dentist, dental student, RDHEF/AP, RDH, RDAEF, RDA, DA, LT

**C.E. units:** Core — 2.5

**Learning Outcomes**
1. Simplify complex interdisciplinary treatment plans for optimal implant aesthetics through team collaboration.
2. Learn impression and intraoral scanning techniques for integration of implants with crowns and veneers.
3. Develop anatomical soft tissue profiles around single and multiple implants in the aesthetic zone.

### Avoid Liability: Know Your Patients’ Medication History and Its Impact on Dental Treatment

**Harold L. Crossley, DDS, PhD**

**Time:** 2–4:30 p.m.

**Room:** Moscone North 22/23

**Audience:** entire dental team

**C.E. units:** Core — 2.5

**Learning Outcomes**
1. Learn why your patient is taking their medications.
2. Understand what oral side effects may be caused by these medications.
3. Recognize the antihypertensive medication most prescribed in 2017.

### Using Cemented and Bonded Ceramic Restorations

**John O. Burgess, DDS, MS**

**Time:** 2–4:30 p.m.

**Room:** Moscone North 25

**Audience:** entire dental team

**C.E. units:** Core — 2.5

**Learning Outcomes**
1. Learn how to select ceramic materials effectively for single tooth and fixed partial denture applications.
2. Discover cementing or bonding techniques effective for single tooth and fixed partial denture applications.
3. Learn to recite the differences in preparation design for high- and low-strength ceramic materials.
Medical-Dental Connections: The Hacking of the American Mind

Robert H. Lustig, MD

Time: 3–5:30 p.m.
Room: Moscone South 153
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Discern the differences in synthesis, action and clearance between excitatory and inhibitory neurotransmitters.
2. Understand the relationship between neurochemistry and behavior and the role of stress in addiction and depression.
3. Learn how to employ behavioral paradigms to increase serotonin and reduce dopamine.

Social Media: Beyond Facebook

Lawrence F. Emmott, DDS

Time: 3–5:30 p.m.
Room: Moscone South 151
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes
1. Use social media to create a positive online presence.
2. Understand Facebook and how it influences potential patients.
3. Work with online user reviews.

The Art of Complete and Removable Partial Dentures

Michael Jacobs, DDS, MS

Time: 3–5:30 p.m.
Room: Moscone South 156
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Evaluate and determine what will be the most predictable outcomes for a removable prosthesis.
2. Understand diagnosis and treatment of the complete denture patient and the removable partial denture patient.
3. Provide clinical care to the most compromised dental patient: The person who requires a removable prosthesis.

Implementing Laser Dentistry Into the General Dental Practice

Angie S. Wallace, RDH

Time: 3:30–6 p.m.
Room: Moscone South 104/105
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Feel comfortable using your laser on your next clinical day and achieve the results you are hoping for.
2. Learn how to set your laser to the settings needed for the procedures you are attempting.
3. Know how to obtain additional training for laser education.
Peer Review — An Alternative to Litigation
Sponsored by CDA Peer Review

Thomas R. Carr, DDS

Time: 4–6 p.m.
Room: Moscone South 152
Audience: entire dental team
C.E. units: 20% — 2.0

Learning Outcomes
1. Understand the peer review system.
2. Learn how to maintain patient records in case of liability.
3. Enhance communication skills to avoid conflict with a patient regarding dental treatment.

Silver Diamine Fluoride: The End of Fillings or Just Another Tool?

Roger W. Lucas, DDS

Time: 4–6 p.m.
Room: Moscone South 155
Audience: entire dental team
C.E. units: Core — 2.0

Learning Outcomes
1. Learn the proper clinical technique for applying SDF.
2. Understand the contraindications of SDF or when it is likely to fail.
3. Learn how to feel comfortable using SDF in practice as a tool when appropriate.
Chairside CAD/CAM in Your Practice

James Klim, DDS

| Time:     | 8–10 a.m.          |
| Room:     | Moscone South Exhibit Hall, aisle 400 |
| Audience: | entire dental team |
| C.E. units: | Core — 2.0 |
| Event #:  | 026               |
| Fee:      | $95                |

Learning Outcomes
1. Discover the ease of digital design software.
2. Understand scan, design and mill restorations.
3. Learn simple and efficient ways to finish restorations.

Anterior and Posterior Etched Ceramic Restorations and Bonded Functional Aesthetic Prototypes

Edward A. McLaren, DDS, MDC

Recommended supplies: Magnification loupes, laptop computer, any special burs you might want to use in the workshop

| Time:     | 8–11 a.m. and repeats 12:30–3:30 p.m. |
| Room:     | Moscone South 314                    |
| Audience: | dentist, dental student, LT          |
| C.E. units: | Core — 3.0                         |
| Event #:  | 024/025                            |
| Fee:      | $355                               |

Learning Outcomes
1. Understand bonded diagnostic functional aesthetic prototypes and preparations for bonded porcelain with a specific emphasis.
2. Learn preparations to close diastema’s on one central incisor and peg lateral cementation.
3. Learn how to block out restorations and margin elevation using composite and posterior onlay and onlay preparation.

Everything You Wanted To Know About Oral Surgery but Were Afraid To Ask: Part 2 of Two-Day Workshop

Ronald P. Morris, DDS, MS

Registering for this course automatically enrolls you in 021A, Part 1 of this workshop on Thursday.

Recommended supplies: Magnification loupes with head light, laptop/iPad/cellphone for web link to handout

| Time:     | 8 a.m.–5 p.m. Thursday and Friday (one-hour lunch) |
| Room:     | Moscone South 308                                  |
| Audience: | dentist                                           |
| C.E. units: | Core — 16.0 (8.0 per day)                       |
| Event #:  | 021                                               |
| Fee:      | $1,550                                            |

Learning Outcomes
1. Perform surgical procedures for faster, painless atraumatic extractions.
2. Discover local anesthetic techniques, new instruments and techniques for atraumatic surgery.
3. Learn how to simplify socket bone grafting.

THINGS TO KNOW

EXHIBIT HALL HOURS
Thursday and Friday: 9:30 a.m.–5:30 p.m.
Saturday: 9:30 a.m.–4:30 p.m.

AUDIO RECORDINGS 🎧
Recordings of identified programs will be available following CDA Presents.
Scheduling for Success

Amy Kirsch

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<td>Event #:</td>
<td>022/023</td>
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<td>Fee:</td>
<td>$85</td>
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Learning Outcomes
1. Learn how to schedule your “ideal” day and important scheduling techniques to fill the schedule.
2. Understand how to schedule for production and communication skills for filling the schedule.
3. Learn to schedule more efficiently and increase teamwork to help scheduling and improve verbal communication.

TDIC Risk Management — Pain and Perception: Reducing Nerve Injury Risks

Presented by The Dentists Insurance Company

Cynthia K. Brattesani, DDS
John Sillis, Esq.

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<th>Time:</th>
<th>9 a.m.—noon and repeats 2–5 p.m.</th>
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<td>Room:</td>
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<tr>
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Learning Outcomes
1. Learn protocols for communicating when multiple dentists are involved in treating a patient to improve care.
2. Recognize the importance of complete and appropriate documentation.
3. Understand that informed consent is a process, not a form.

Digital Scanning and Printing Assets in the Dental Office

James Klim, DDS

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<th>Time:</th>
<th>11:30 a.m.–1:30 p.m. and repeats 3–5 p.m.</th>
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<tr>
<td>Room:</td>
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<tr>
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<td>Event #:</td>
<td>027/028</td>
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<td>Fee:</td>
<td>$95</td>
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Learning Outcomes
1. Discover the ease of using intraoral scanners.
2. Understand software design options for clinical appliances and study models.
3. Learn the basics for study model and occlusal appliance printing (demonstration).

Correctly Completing the Medical Claim Form (With Examples)

Recommended prerequisite lecture on page 74

Olya Zahrebelny, DDS

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<th>Time:</th>
<th>2–4:30 p.m.</th>
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<td>Event #:</td>
<td>020</td>
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<td>Fee:</td>
<td>$130</td>
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Learning Outcomes
1. Complete the current medical claim form (CMS 1500 02/12 version) correctly.
2. Learn about the documentation required for medical claims.
3. Utilize the examples provided to get started immediately upon returning to your office.
Common Oral Conditions in the Geriatric Population

**Jacqueline Plemons, DDS, MS**

- **Time:** 7:30–8:30 a.m.
- **Room:** Moscone South 158
- **Audience:** entire dental team
- **C.E. units:** Core — 1.0

**Learning Outcomes**
1. Identify common oral lesions in geriatric patients and develop therapeutic guidelines for their management.
2. Understand the impact of oral disease in an aging population and the value of managing these conditions.
3. Recognize oral disease in elderly patients and develop treatment approaches as well as preventive strategies.

Digital Workflow: Beyond Paperless

**Lawrence F. Emmott, DDS**

- **Time:** 7:30–10 a.m.
- **Room:** Moscone South 151
- **Audience:** entire dental team
- **C.E. units:** 20% — 2.5

**Learning Outcomes**
1. Use online services to improve patient care and communication.
2. Learn why the “practice technologist” is the most valuable member of any future dental team.
3. Recognize and avoid the three barriers to implementing digital workflow.

A Primer on Marijuana and Its Dental Implications

**Harold L. Crossley, DDS, PhD**

- **Time:** 8–10:30 a.m.
- **Room:** Moscone North 22/23
- **Audience:** entire dental team
- **C.E. units:** Core — 2.5

**Learning Outcomes**
1. Recognize the physical characteristics of marijuana.
2. Learn about the possible medicinal uses of marijuana.
3. Identify differences between edible and vaping marijuana.

Become the Wow Dental Assistant: Prepared, Smart and Efficient

**Lori R. Trost, DMD**

- **Time:** 8–10:30 a.m.
  and repeats 3:30–6 p.m
- **Room:** Moscone South 156 (a.m.)
  Moscone South 155 (p.m.)
- **Audience:** dental student, RDAEF, RDA, DA, office staff
- **C.E. units:** Core — 2.5

**Learning Outcomes**
1. Build a comprehensive knowledge of current dental materials and improve communication skills.
2. Learn about current procedures and needed instrument setups.
3. Fine-tune your initiative, create more value within the practice and raise your happiness quotient.
Building a Healthier You: An Insider’s Guide to Living Better Longer
Pamela M. Smith, RD, LDN

Time: 8–10:30 a.m.
Room: Moscone South 154
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Identify the top five diseases affecting Americans and their causes, risk factors and predictive biometric/lab values.
2. Understand the biological mechanisms of the aging process and the way body and hormone systems interact to keep the body well.
3. Employ specific therapeutic lifestyle strategies to prevent disease and promote lifelong wellness.

Medical Billing: There’s Nothing Illegal About It
Recommended prerequisite to workshops on pages 71 and 92
Olya Zahrebelny, DDS

Time: 8–10:30 a.m.
Room: Moscone South 153
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Identify medically billable procedures.
2. Identify the two code sets involved, ICD-10 and CPT, and how to use that information.
3. Prepare documentation in the appropriate format using language that is acceptable to medical reviewers.

Pemphigoid and Pemphigus — The Unique Role of the Dental Professional
Joel M. Laudenbach, DMD

Time: 8–10:30 a.m.
Room: Moscone South 104/105
Audience: dentist, dental student, RDHEF/AP, RDH, RDAEF, RDA, DA
C.E. units: Core — 2.5

Learning Outcomes
1. Reduce diagnostic delays and help to improve outcomes for patients with oral autoimmune blistering diseases.
2. Learn appropriate biopsy techniques, management and medical referrals when oral pemphigoid or pemphigus is suspected.

Improving Oral Health of All Californians: Dental Transformation Initiative and More
Presented by CDA Public Affairs
Bryan Nokelby, DDS
Nirmala J. Prabhu, DMD
Alani Jackson, MPA

Time: 8:30–10:30 a.m.
Room: Moscone South 152
Audience: entire dental team
C.E. units: Core — 2.0

Learning Outcomes
1. Understand the goals, participation and incentive payments of Denti-Cal’s DTI.
2. Understand recent policy and administrative procedure updates in the Medi-Cal Dental Program.
3. Review updated program requirements and proper billing processes for treatment procedures.
Lay Down Your Handpieces

Brian B. Novy, DDS

Time: 8:30–11 a.m.
Room: Moscone South 155
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Learn the mixed bacteria ecological plaque hypothesis.
2. Understand the role of commensal bacteria in the mouth.
3. Develop preventive protocols emphasizing patient-centered care and improve the prognosis of restorations.

Smile Line Rehabilitation With Crowns and Veneers

George F. Priest, DMD

Time: 8:30–11 a.m.
Room: Moscone North 20/21
Audience: dentist, dental student, RDAEF, RDA, DA, LT
C.E. units: Core — 2.5

Learning Outcomes
1. Learn how to objectively assess and develop optimal smile aesthetics.
2. Understand progressive preparation, retraction and impression.
3. Communicate digitally with the laboratory for accurate color and contours.

Guardians of the Oral Cavity — 2018

Presented by the Western University of Health Sciences College of Dental Medicine

David A. Lazarchik, DMD
Jeffrey L. Turchi, DDS, BA
Elizabeth A. Andrews, DDS
Joel M. Laudenbach, DMD
Setareh Aghabak Lavasani, DDS, MS

Time: 8:30 a.m.–12:30 p.m.
Room: Moscone South 215/216
Audience: entire dental team
C.E. units: Core — 4.0

Learning Outcomes
1. Recognize lesions and understand dental erosion and how to utilize CBCT interpretation skills.
2. Identify the features of common oral lesions in order to provide a differential diagnosis and treatment.
3. Learn oral soft tissue biopsy techniques, case selection, uses for toluidine blue dye and tissue fluorescence.

Xerostomia, Salivary Hypofunction and Burning Mouth Syndrome

Jacqueline Plemons, DDS, MS

Time: 9–10 a.m.
Room: Moscone South 158
Audience: entire dental team
C.E. units: Core — 1.0

Learning Outcomes
1. Recognize and manage the sequelae of dry mouth and burning mouth syndrome as it relates to patient care.
2. Understand the effects of dry mouth and burning mouth on the oral cavity and effective treatment strategies.
3. Identify, evaluate and treat patients with xerostomia, salivary hypofunction and burning mouth syndrome.
Adhesive Update 2018

John O. Burgess, DDS, MS

Time: 9:30 a.m.–noon
Room: Moscone North 25
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Learn how to discuss six steps required for effective adhesive application.
2. Understand the clinical effectiveness of the selective technique compared to the total-etch technique.
3. Understand the steps for effective porcelain repair and porcelain repair limitations.

Beating Up on Your Patient’s Peridontal Disease:
A Minimally Invasive Approach

James S. Kohner, DDS

Time: 9:30 a.m.–12:30 p.m.
Room: Moscone South 157
Audience: entire dental team
C.E. units: Core — 3.0

Learning Outcomes
1. Understand why periodontal surgery or SCRP fails and why conventional plaque control is not the answer.
2. Learn diagnostic methods for identifying bacteria and understanding why cases go downhill despite treatment.
3. Identify how to advise patients on specific and simplified methods for plaque control at home.

Lumps and Bumps in the Mouth

Samson Ng, BSc(Pharm), MSc, DMD

Time: 10:30 a.m.–1 p.m.
Room: Moscone South 5
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Understand how to diagnose and manage nonodontogenic oral lesions commonly identified in a community setting.
2. Recognize oral lesions/entities that should be red-flagged and discuss the proper initial management.
3. Consolidate the clinical technique of performing an extraoral and intraoral soft tissue examination.

Women’s Health and Periodontal Concerns

Jacqueline Plemons, DDS, MS

Time: 11 a.m.–1:30 p.m.
Room: Moscone South 158
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Recognize oral health changes associated with women and develop treatment strategies to manage the conditions.
2. Understand the potential oral health issues affecting women in various phases of life and the value of dental care.
3. Identify hormone-related oral conditions associated in women and develop strategies to address the changes.
Anterior Tooth Position for Occlusion and Aesthetics

Thomas R. McDonald, DMD

Time: 11:30 a.m.–2 p.m.
Room: Moscone South 156
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Appreciate clinical steps for accurate occlusal records and development of essential diagnostic information.
2. Learn how functional principles affect the size, shape and position of your restorations.

Endo for GPs: Better, Faster and Safer Root Canals

Manor Haas, DDS

Time: 11:30 a.m.–2 p.m.
Room: Moscone South 153
Audience: dentist, dental student
C.E. units: Core — 2.5

Learning Outcomes
1. Understand anesthetized (hot) teeth, endo access and negotiate calcified, curved and canals.
2. Learn how to faster locate calcified canals (including MB2), instrument and obturate.
3. Learn to perform safe endo and separate less files, prevent perforations and avoid ledging/blocking.

Motivate Your Team: The Recipe for a Booming Practice

Kirk Behrendt

Time: 11:30 a.m.–2 p.m.
Room: Moscone South 154
Audience: entire dental team
C.E. units: 20% — 2.5

Learning Outcomes
1. Learn three steps to engage team members and motivate them in a way that you could never imagine.
2. Identify key components of what “extremely productive” teams look like and how to make it happen.
3. Discover how to get rid of “energy suckers” and create an environment of “energy givers” for your career.
Old Ethics for a New World
Presented by CDA Judicial Council and sponsored by the American College of Dentists

Gary N. Herman, DDS

Time: noon–2 p.m.
Room: Moscone South 104/105
Audience: entire dental team
C.E. units: Core — 2.0

Learning Outcomes:
1. Understand the ethical principles of the profession to address the new scenarios.
2. Learn to recognize that all decisions related to managing a dental practice are ethical decisions.
3. Learn how to address new developments in the profession with an ethical perspective.

Rewarding Risky Behavior

Brian B. Novy, DDS

Time: noon–2:30 p.m.
Room: Moscone South 155
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Use caries risk assessment to track health outcomes.
2. Learn about the ADA’s caries classification system.
Infection Control: Dental Unit Waterlines and Surface Disinfection

Jessica S. Wilson, MPH

Time: noon–2:30 p.m.
Room: Moscone North 22/23
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Gain a thorough understanding of best practices and infection prevention protocols.
2. Identify various dental unit waterline technologies and treatments to optimize water quality in the office.
3. Understand the elements of a practice protocol to include waterline maintenance and surface disinfection.

Smile Line Rehabilitation With Implants

George F. Priest, DMD

Time: 12:30–3 p.m.
Room: Moscone North 20/21
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Simplify complex interdisciplinary treatment plans for optimal implant aesthetics through team collaboration.
2. Learn impression and intraoral scanning techniques for integration of implants with crowns and veneers.
3. Develop anatomical soft tissue profiles around single and multiple implants in the aesthetic zone.

Bioactive Materials: Indications and Effectiveness

John O. Burgess, DDS, MS

Time: 1:30–4 p.m.
Room: Moscone North 25
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. State the clinical effectiveness of bioactive materials used for vital pulp therapy and remineralization.
2. Understand the effectiveness of bioactive materials to alter your dental practice.
3. Learn how to discuss the indication and contraindication for using bioactive materials.
The following corporate forum is sponsored and presented by BirdEye

Today’s Online Marketing Strategies
Leonard F. Tau, DMD
One of the most effective ways that you can increase new patient numbers and case acceptance rates is with a comprehensive online marketing strategy. Does your practice have a marketing plan in place that fully utilizes the strength of today’s digital tools? Have you been able to build a comprehensive online presence for your practice? Dr. Tau will share his first-hand experience and the resources he uses to bring exponential practice growth.

Time: 1:30–4 p.m.
Room: Moscone South 151
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes
1. Learn the importance of robust content for online ranking.
2. Understand how to make your practice stand out online and the necessity of mobile marketing.
3. See the benefits of using social media and online listings to promote your practice.

Sleep Disturbances and TMD: Should There Be a Concern?
Presented by the Pacific Dugoni School of Dentistry
Eugene T. Santucci, DDS
Andrew L. Young, DDS, MSD

Time: 2–4:30 p.m.
Room: Moscone South 215/216
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Learn the structure of a TMD work-up.
2. Understand the reasons for each part of the structure.
3. Understand the basic rationales for TMD diagnosis and treatment.

How Crown Lengthening Will Enhance Your Restorative Results
James S. Kohner, DDS

Time: 2–5 p.m.
Room: Moscone South 157
Audience: entire dental team
C.E. units: Core — 3.0

Learning Outcomes
1. Learn how to achieve predictable impressions every time.
2. Understand biologic width and ferrule as they apply to comfortable and aesthetic restorations.
3. Identify causes of red or sore gums around crowns and make intelligent diagnostic decisions.
HIPAA Hackers and Hype  
Lawrence F. Emmott, DDS

Time:  2:30–5 p.m.
Room:  Moscone South 158
Audience:  entire dental team
C.E. units:  Core — 2.5

Learning Outcomes
1. Develop a plan for patient data security and HIPAA compliance.
2. Learn about the most common causes for reported data breaches.
3. Take six steps to assure data safety and HIPAA compliance.

Staging Complex Aesthetic-Restorative Cases  
Thomas R. McDonald, DMD

Time:  3–5:30 p.m.
Room:  Moscone South 156
Audience:  entire dental team
C.E. units:  Core — 2.5

Learning Outcomes
1. Understand techniques to achieve a stable, repeatable starting point for the occlusion.
2. Learn how to sequence a complex aesthetic-restorative case in the proper order.
3. Understand the importance of segmental restoration for clinical predictability and patient acceptance.

Clinical and Legal Considerations for Prescribing Controlled Substances  
Sponsored by CDA Public Affairs
Michael J. Bundy, PharmD, DMD, MD
Tony J. Park, PharmD, JD

Time:  3:30–6 p.m.
Room:  Moscone South 152
Audience:  entire dental team
C.E. units:  Core — 2.5

Learning Outcomes
1. Develop a safe and effective regimen for acute pain control for the dental patient.
2. Provide reasonable and effective alternatives to excessive narcotic pain medication usage.
3. Understand recent changes in California law and the circumstances under which prescribers are now required.

Street Drugs Exposed: What Your Kids and Your Patients Are Not Telling You  
Harold L. Crossley, DDS, PhD

Time:  3:30–6 p.m.
Room:  Moscone North 22/23
Audience:  entire dental team
C.E. units:  Core — 2.5

Learning Outcomes
1. Recognize signs and symptoms of commonly abused prescription and illicit drugs in patients and adolescents.
2. Learn how to recognize and manage the doctor shopper.
3. List medications to avoid with the suspected drug-abusing patient.
What Is Your Gut’s Microbiome Saying About Your Health?

Pamela M. Smith, RD, LDN

Time: 3:30–6 p.m.
Room: Moscone South 104/105
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes

1. Identify the causal factors of the impoverished Westernized microbiome and how to restore it.
2. Understand the role of probiotics, prebiotics, synbiotics and nutraceuticals and how to nourish the gut for wellness.
3. Discover the role that genetics and the microbiome play in oral health, whole body wellness and disease prevention.

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By contributing your time and talent, you relieve pain, restore dignity and create smiles for thousands of people who face barriers to care. Volunteer at CDA Cares Modesto to help provide essential dental care to those in need.

CDA Cares Modesto
October 26–27, 2018
Modesto Centre Plaza

Join us. cdafoundation.org/cdacares
Correctly Completing the Medical Claim Form (With Examples)

Recommended prerequisite lecture on page 74

Olya Zahrebelny, DDS

Time: 8–10:30 a.m.
Room: Moscone South 306/307
Audience: entire dental team
C.E. units: Core — 2.5
Event #: 030
Fee: $130

Learning Outcomes
1. Complete the current medical claim form (CMS 1500 02/12 version) correctly.
2. Understand the documentation required for medical claims.
3. Utilize the examples provided to get started immediately upon returning to your office.

Crown Lengthening Hands-On Workshop

James S. Kohner, DDS

Recommended supplies: Magnification loupes

Time: 8–11 a.m.
and repeats 12:30–3:30 p.m.
Room: Moscone South 314
Audience: dentist, dental student
C.E. units: Core — 3.0
Event #: 035/036
Fee: $385

Learning Outcomes
1. Understand surgical steps and technique from flap to suturing.
2. Learn principles for reshaping the bone around involved teeth and why that is the key to the procedure.
3. Identify steps in the procedure, plus medications to use, that will result in postoperative comfort for patients.

Infection Control in Practice: The Instrument Checkup

Jessica S. Wilson, MPH

Recommended supplies: Two sterilized instrument kits from your practice; kits will also be provided

Time: 8:30–11 a.m.
Room: Moscone South Exhibit Hall, aisle 400
Audience: entire dental team
C.E. units: Core — 2.5
Event #: 031
Fee: $85

Learning Outcomes
1. Identify common instrument problems.
2. Recognize when instruments need repair or replacement.
3. Understand how to conduct a practice instrument audit.
Provisional Restorations for Today’s
Restorative Practice

Supplies recommended

Thomas R. McDonald, DMD
Recommended supplies: Protective eyewear

Time: 8:30–11 a.m.
and repeats 12:30–3 p.m.
Room: Moscone South 308
Audience: dentist, dental student, RDAEF, RDA, DA, LT
C.E. units: Core — 2.5
Event #: 032/033
Fee: $135

Learning Outcomes
1. Learn how to fabricate a single crown provisional requiring no
   adjustment and bridges from direct techniques.
2. Understand the rationale for custom provisional restorations.

The Secret to Power, Precision and Prevention:
Advanced Reinforced Periodontal Scaling
Techniques

Supplies recommended

Diane Millar, RDH, MA
Recommended supplies: Magnification loupes or
protective eyewear; you will receive a textbook during
the session

Time: 12:30–3 p.m.
Room: Moscone South 312/313
Audience: RDHEF/AP, RDH
C.E. units: Core — 2.5
Event #: 034
Fee: $125

Learning Outcomes
1. Demonstrate advanced instrumentation techniques and ideal fulcrum
   rests to enhance precision while scaling.
2. Learn the importance of using larger muscle groups while scaling to
   protect wrists from injury.
3. Demonstrate ideal postural strategies for every quadrant while
   scaling to enhance career longevity.

21st Century Laser-Assisted Dentistry

Anthony R. Cardoza, DDS

Time: 8–10:30 a.m.
Room: Moscone South 151
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Learn about laser soft/hard tissue applications and clinical
   procedures for both doctor and hygienist.
2. Find out about laser history, safety, physics, clinical applications and
   procedures in the dental office.
3. Understand the different types of dental lasers available on the
   market today.

Lay Down Your Handpieces

Brian B. Novy, DDS

Time: 8–10:30 a.m.
Room: Moscone South 158
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Learn the mixed bacteria ecological plaque hypothesis.
2. Understand the role of commensal bacteria in the mouth.
3. Develop preventive protocols emphasizing patient-centered care
   and improve the prognosis of restorations.
Seven Secrets to Living Well

Pamela M. Smith, RD, LDN

Time: 8–10:30 a.m.
Room: Moscone North 22/23
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Identify the chemistry behind body systems and their impact on weight, energy levels and inflammation.
2. Understand the therapeutic role of optimal nutrition, exercise and sleep on the inflammatory response and wellness.
3. Learn about the healthiest diets in the world with fresh, close-to-the-source food systems, monounsaturated fatty acids and omega-3s.

State-of-the-Art Hygiene: A Virtual Reality Trip Through Cutting-Edge Scaling Techniques

Diane Millar, RDH, MA

Time: 8–10:30 a.m.
Room: Moscone South 153
Audience: dentist, dental student, RDHEF/AP, RDH
C.E. units: Core — 2.5

Learning Outcomes
1. Demonstrate reinforced periodontal instrumentation techniques and ideal fulcrum rests by utilizing both hands.
2. Utilize the larger muscle groups in the arms while scaling to enhance scaling efficacy and injury protection.
3. Identify newer strategies to prevent awkward prolonged static postures and repetitive motion injuries.

Top Five Must-Have Systems To Ensure Practice Success

Amy Kirsch

Time: 8–10:30 a.m.
Room: Moscone South 155
Audience: dentist, dental student, RDHEF/AP, RDH, RDAEF, RDA, DA, office staff
C.E. units: 20% — 2.5

Learning Outcomes
1. Learn how to attract and retain quality team members and balance profitability and productivity.
2. Reduce openings and cancellations in the schedule and learn how to market to new patients.
3. Improve hiring practices and increase new patients to improve your professional worth, salary and benefits.

Women’s Health and Periodontal Concerns

Jacqueline Plemons, DDS, MS

Time: 8–10:30 a.m.
Room: Moscone South 154
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Recognize oral health changes associated with women and develop treatment strategies to manage the conditions.
2. Know the potential oral health issues affecting women in various phases of life and the value of dental care.
3. Identify hormone-related oral conditions associated in women and develop strategies to address the changes.
Contemporary Ceramics
Edward A. McLaren, DDS, MDC

Time: 8–11 a.m.
and repeats 12:30–3:30 p.m.
Room: Moscone North 25
Audience: dentist, dental student, LT
C.E. units: Core — 3.0

Learning Outcomes
1. Learn clinical indications for new glass ceramics: lithium disilicates and zirconia reinforced lithium silicates.
2. Understand treatment planning, case setup, materials and clinical indications for use of conservative technology.
3. Learn higher “cubic” phase zirconia monolithic systems, state-of-the-art adhesion, cements and cementation.

Complementary and Alternative Local Anesthesia
Kathy Bassett, BSDH, RDH, MEd

Time: 8:30–11 a.m.
Room: Moscone South 152
Audience: dentist, dental student, RDHEF/AP, RDH
C.E. units: Core — 2.5

Learning Outcomes
1. Learn how to apply anatomical evidence to modify common injection techniques.
2. Understand the alternatives to common injection techniques.
3. Consider potential ergonomic risks associated with manual syringes and how computer-controlled local anesthetic delivery techniques minimize injury.

Current Controversies in Implant Restorations
Todd R. Schoenbaum, DDS

Time: 8:30–11 a.m.
Room: Moscone North 20/21
Audience: dentist, dental student, LT
C.E. units: Core — 2.5

Learning Outcomes
1. Learn to appropriately select cement versus screw-retained restorations and consider the advantages and disadvantages of both.
2. Understand when and why to splint adjacent implant restorations and how updated evidence is changing our approach.
3. Perform simple and effective techniques for covering implant screws while eliminating foul taste and odor.

The Value of Connection in Growing a Thriving New Dentist’s Practice
Debbie Castagna

Time: 8:30–11 a.m.
and repeats 12:30–3 p.m.
Room: Moscone South 104/105
Audience: entire dental team
C.E. units: 20% — 2.5

Learning Outcomes
1. Identify and ultimately enhance important professional relationships through listening and communication.
2. Understand the components of win-win relationships and why self-management is key.
3. Learn how to make positive changes after learning specifics to improve connections.
**Top 20 Clinical Tips for Dental Team Members**

**Lori R. Trost, DMD**

**Time:** 8:30–11 a.m.  
**Room:** Moscone South 156  
**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**
1. Customize your clinical “go-to” restorative list and boost communication.
2. Understand current dental materials, their implementation and necessary patient education.
3. Learn to maximize your anticipation, communication and practice role.

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**Tweaked, Cracked and Loaded: A Profile of the Addicted Dental Patient**

**Ronni E. Brown, DDS, MPH**

**Time:** 8:30–11 a.m.  
**Room:** Moscone South 157  
**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**
1. Learn how to identify the drugs patients are most likely to abuse.
2. Discover “clues” of substance abuse that can be found during a health history review and clinical oral exam.
3. Treat substance abusers safely, effectively and with confidence.

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**Yoganomics: Postural Health and Ergonomic Considerations for the Dental Professional**

**Kristy A. Menage Bernie, RDH, MS, RYT**

**Time:** 8:30–11 a.m.  
**Room:** Moscone South 157  
**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Time:** 8:30–11 a.m.  
**Room:** Moscone South 215/216  
**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**
1. Identify ergonomic issues relating to clinical practice and methods to maximize postural health.
2. Understand the practice of yoga as it relates to the profession, postural health and ergonomics.
3. Experience simple yoga poses that can be implemented daily in clinical practice.

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**HR Violations To Avoid in a Dental Practice**

**Presented by CDA Practice Support**

**Michelle R. Corbo, PHR, PHRca**  
**Ali Oromchian, Esq.**

**Time:** 11 a.m.–1 p.m.  
**Room:** Moscone South 5  
**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**
1. Understand how to avoid the top human resources violations within your practice.
2. Learn how to utilize your available resources to reduce labor disputes.
3. Learn about documentation, handbook on violations, complaints to human resources and employee issues.
New and Emerging Tobacco Products and Counseling Patients in a New Tobacco Landscape

Sponsored by CDA Public Affairs, the California Department of Public Health and the UCSF School of Dentistry

Benjamin W. Chaffee, DDS
Elizabeth T. Couch, RDH, MS

Time: 11:30 a.m.–1:30 p.m.
Room: Moscone South 151
Audience: entire dental team
C.E. units: Core — 2.0

Learning Outcomes
1. Recognize current trends in the availability, use and regulation of new and emerging tobacco/nicotine products.
2. Understand the implications of electronic cigarettes and other alternative tobacco products for oral health.
3. Learn to address tobacco use in the dental office, patient communication techniques, referrals and medications.

Reduce Your Temporary-Making Anxiety

Lori R. Trost, DMD

Time: noon–1 p.m.
Room: Moscone South 152
Audience: dentist, dental student, RDHEF/AP, RDH, RDAEF, RDA, DA
C.E. units: 20% — 1.0

Learning Outcomes
1. Learn a consistent step-by-step technique for predictable temporary fabrication.
2. Understand proper temporary material selection and temporary cement selection.
3. Learn how to become confident restoring broken cusps, multiunits and bridges with durability.

Dentistry’s Role in the Mass Disaster Scenario/Child Abuse and Intimate Partner Violence Recognition

Anthony R. Cardoza, DDS

Time: noon–2:30 p.m.
Room: Moscone North 22/23
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Understand the role your dental record may play in the identification of a victim of a mass disaster.
2. Recognize the signs and symptoms of physical abuse especially in the head and neck area.
3. Understand your reporting duties as a mandated reporter and how to properly file a report.

Oral Health in Cancer Therapy

Jacqueline Plemons, DDS, MS

Time: noon–2:30 p.m.
Room: Moscone South 154
Audience: entire dental team
C.E. units: Core — 2.5

Learning Outcomes
1. Develop treatment protocols including preventive strategies for cancer patients before, during and after care.
3. Educate cancer patients on oral health and provide treatment to prevent and address oral complications.
**Rewarding Risky Behavior**

*Brian B. Novy, DDS*

**Time:** noon–2:30 p.m.  
**Room:** Moscone South 158  
**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**
1. Use caries risk assessment to track health outcomes.
2. Learn about the ADA’s caries classification system.

**Scheduling for Success**

*Amy Kirsch*

**Time:** noon–2:30 p.m.  
**Room:** Moscone South 155  
**Audience:** entire dental team  
**C.E. units:** 20% — 2.5

**Learning Outcomes**
1. Learn how to schedule for your doctor’s ideal day.
2. Reduce cancellations and no-shows.
3. Improve scheduling communication skills.

**A Kaleidoscope Viewpoint: Using the Common Oral Exam To Detect Orofacial Myofunctional Disorders**

*Kathy Bassett, BSDH, RDH, MEd*

**Time:** 12:30–3 p.m.  
**Room:** Moscone South 153  
**Audience:** dentist, dental student, RDHEF/AP, RDH, RDAEF, RDA, DA  
**C.E. units:** Core — 2.5

**Learning Outcomes**
1. Implement an effective scope of examination to screen for orofacial myofunctional disorders (OMDs).
2. Incorporate an established protocol and a variety of assessment tools for identifying OMDs.
3. Improve patient health interventions and referral for OMDs.

**Evidence-Based Dentistry: A Paradigm Shift**

*Ronni E. Brown, DDS, MPH*

**Time:** 12:30–3 p.m.  
**Room:** Moscone South 157  
**Audience:** entire dental team  
**C.E. units:** Core — 2.5

**Learning Outcomes**
1. Navigate online databases, such as PubMed and Cochrane Library, to access high-quality scientific evidence.
2. Learn how to differentiate junk science from high-quality scientific evidence.
3. Communicate scientific evidence to patients to assist them in making treatment decisions.
### Implants in the Aesthetic Zone

**Todd R. Schoenbaum, DDS**

| Time:      | 12:30–3 p.m. |
| Room:      | Moscone North 20/21 |
| Audience:  | dentist, dental student, LT |
| C.E. units:| Core — 2.5 |

**Learning Outcomes**

1. Make provisional restorations to dramatically enhance the aesthetic outcome and maximize predictability.
2. Learn how to select abutments/crowns in the aesthetic zone to maximize long-term aesthetics and durability.
3. Take implant impressions efficiently to maximize accuracy and eliminate misfits.

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### The Diet Dilemma

**Pamela M. Smith, RD, LDN**

| Time:      | 12:30–3 p.m. |
| Room:      | Moscone South 156 |
| Audience:  | entire dental team |
| C.E. units:| Core — 2.5 |

**Learning Outcomes**

1. Apply the science vital to spotting and avoiding dangerous (and apt to fail) fad diets.
2. Discover the healthiest diets in the world and their wellness impact on the body through the lifecycle.
3. Understand the function of food for pharmacological properties that prevent disease and promote wellness.

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### Create the Exceptional Patient Experience

**Lori R. Trost, DMD**

| Time:      | 1:30–2:30 p.m. |
| Room:      | Moscone South 152 |
| Audience:  | entire dental team |
| C.E. units:| 20% — 1.0 |

**Learning Outcomes**

1. Learn key components of patients’ sensory perception and interpretation.
2. Identify and discuss solutions to office distractions and roadblocks.
3. Discover the communication and power of elective services.
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Abrasives, disks, points, mandrels, strips
AM-Touch Dental Supply – 1605
Brasseler USA – 1302
Burkhart Dental Supply – 1434
ContacEZ – 1804
Cosmedent – 1722
Danville Materials – 608
Dentsply Sirona – 802
DiaGold/GoldBurs.com/MDT – 1815
Meisinger USA – 1608
Microcopy – 1419
Patterson Dental – 934
Pearson Dental Supply – 1528
PureLife Dental – 808, 1609
Scott’s Dental Supply – 1901
Shofu Dental Corporation – 828
TDSC – 811
Universal Orthodontic Lab – 1835
US Orthodontic Products – 1835
Zest Dental Solutions – 608

Absorbents
AM-Touch Dental Supply – 1605
Burkhart Dental Supply – 1434
Microcopy – 1419
Pearson Dental Supply – 1528
Scott’s Dental Supply – 1901
TDSC – 811

Acrylics
AM-Touch Dental Supply – 1605
Burkhart Dental Supply – 1434
EXACTA Dental Direct – 1111
Parkell – 505
Pearson Dental Supply – 1528
PureLife Dental – 808, 1609
Scott’s Dental Supply – 1901
Shofu Dental Corporation – 828
Sky Dental Supply – 1518
TDSC – 811
Top Quality Gloves – 1636
Universal Orthodontic Lab – 1835
US Orthodontic Products – 1835

Air compressors
Air Techniques – 1520
Associated Dental Dealers – 1512
Benco Dental – 1113
Burkhart Dental Supply – 1434
Cowsert Dental – 1512
Dansereau Dental – 1802
Dental Fix Rx – 1828
DentalEZ Integrated Solutions – 1412
Desco Dental Equipment – 1701
Hunter Dental – 1701
Midmark Corporation – 528
Pearson Dental Supply – 1528
Professional Sales Associates – 1412
RX Honing Machine – 1907
Tech West – 833
Yaeger Dental Supply – 1512

Air dryers
Desco Dental Equipment – 1701
Hunter Dental – 1701
Pearson Dental Supply – 1528
Yaeger Dental Supply – 1512

Alloys, precious and nonprecious
AM-Touch Dental Supply – 1605
Burkhart Dental Supply – 1434
Dentsply Sirona – 802
Doral Refining Corp. – 1104
Garfield Refining Company – 1327
Ivoclar Vivadent – 628
Pearson Dental Supply – 1528
Professional Sales Associates – 1412
RX Honing Machine – 1907
TDSC – 811
Sky Dental Supply – 1518
Top Quality Gloves – 1636
Universal Orthodontic Lab – 1835
US Orthodontic Products – 1835

Amalgam separators
Air Techniques – 1520
Associated Dental Dealers – 1512
Burkhart Dental Supply – 1434
Cowsert Dental – 1512
Desco Dental Equipment – 1701
Hunter Dental – 1701
Lang Dental Equipment – 1701
Pearson Dental Supply – 1528
PureLife Dental – 808, 1609
R & D Services Amalgam Separators – 2129
Scott’s Dental Supply – 1901
Sky Dental Supply – 1518

FOR SPECIAL OFFERS VISIT BOOTH #608
Biological monitoring
AM-Touch Dental Supply – 1605
Crosstex International – 1412
OSHA Review – 1506
Pearson Dental Supply – 1528
PureLife Dental – 808, 1609
Sky Dental Supply – 1518
TDSC – 811

Bleaching kits
AM-Touch Dental Supply – 1605
Burkhart Dental Supply – 1434
Colgate – 902
Crest + OralB – 502
Danville Materials – 608
DenMat – 1018
Dentsply Sirona – 802
Dentsply Sirona Orthodontics – 802
Ivoclar Vivadent – 628
Kulzer – 501
Light Smile Express – 1939
OraPharma – 1707
Patterson Dental – 934
Pearson Dental Supply – 1528
Philips Sonicare and Zoom Whitening – 1702
Scott's Dental Supply – 1901
SDI (North America) – 512
Sinsational Smile – 1639
Sky Dental Supply – 1518
Top Quality Gloves – 1636
Ultradent Products – 1616
WhiteningFX – 1633
Zest Dental Solutions – 608

Blood pressure equipment
Pearson Dental Supply – 1528
Sky Dental Supply – 1518
TDSC – 811

Bonding equipment
Bisco Dental Products – 1210
Burkhart Dental Supply – 1434
Cosmedent – 1722
Dental Fix Rx – 1828
Dentsply Sirona – 802
J. Morita USA – 1727
Kulzer – 501
Kuraray America – 931
Parkell – 505
Pearson Dental Supply – 1528
Scott’s Dental Supply – 1901
Sky Dental Supply – 1518
TDSC – 811
Tokuyama Dental America – 2128
Ultradent Products – 1616

Anesthetics, local and accessories
AM-Touch Dental Supply – 1605
Aseptico – 602
Burkhart Dental Supply – 1434
Carestream Dental – 1112
Centrix – 1128
Dentsply Sirona – 802
Pearson Dental Supply – 1528
PureLife Dental – 808, 1609
Scott’s Dental Supply – 1901
Septodont – 527
Sky Dental Supply – 1518
Video Dental Concepts – 2102
Wand Dental (Milestone Scientific) – 513

Anesthesia services
Hunter Dental – 1701
Yaeger Dental Supply – 1512

Analgesia equipment and supplies
Accutron – 1412
Brick Dental Equipment – 1701
Hunter Dental – 1701
Lang Dental Equipment – 1701
Patterson Dental – 934
Pearson Dental Supply – 1528
Porter Instrument Co. – 1628
Professional Sales Associates – 1412
Scott's Dental Supply – 1901
Sky Dental Supply – 1518
Yaeger Dental Supply – 1512

Anatomical models
Kilgore International – 1121
Pearson Dental Supply – 1528
Zest Dental Solutions – 608

Amalgamators
AM-Touch Dental Supply – 1605
Burkhart Dental Supply – 1434
Dental Fix Rx – 1828
Dentsply Sirona – 802
Desco Dental Equipment – 1701
DMG America – 709
Hunter Dental – 1701
Ivoclar Vivadent – 628
Lang Dental Equipment – 1701
Pearson Dental Supply – 1528
Scott's Dental Supply – 1901
SDI (North America) – 512
Sky Dental Supply – 1518
Yaeger Dental Supply – 1512

Blood pressure equipment
Pearson Dental Supply – 1528
Sky Dental Supply – 1518
TDSC – 811

Your generosity can change lives. Gifts to the CDA Foundation enable people who face barriers to care to access dental treatment that relieves pain, restores dignity and creates smiles.

• Become a Friend of the Foundation and receive a T-shirt plus a special recognition pin.

Visit booth 811, CDA’s Member Benefits Center, to put your compassion into action.
**Bone grafting materials**
- BioHorizons – 1703
- Dentsply Sirona – 802
- DoWell Dental Products – 1629
- Geistlich Biomaterials – 2010
- GoldenDent – 1617
- Implant Ltd. – 641
- Implant Direct – 1821
- J. Morita USA – 1727
- OralPharma – 1707
- Pearson Dental Supply – 1528
- Scott’s Dental Supply – 1901
- Septodont – 527
- Sky Dental Supply – 1518
- Snaoa Medical – 1742
- Sunstar Americas – 1502
- Trovadent – 2037

**Business and financial services**
- Bank of America Practice Solutions – 903
- Citibank Healthcare Practice Finance – 738
- Fortune Management – 929
- Henry Schein Dental – 516
- Henry Schein Professional Practice Transitions – 515
- Moore Martini Medical – 2039
- NEA Powered by Vyne – 2119
- Pacific Credit Services – 535
- Payroll Systems – 2138
- U.S. Bank – 1902
- Wells Fargo Practice Finance – 1030
- Western Practice Sales – 1613
- Zions Bank – Practice Pathways – 1441

**Business equipment and office supplies**
- EZ 2000 – 1417
- Henry Schein Dental – 516
- TechCentral – 614

**Business systems**
- BirdEye – 2001
- Cor3 Telemed – 1938
- Dental Fix Rx – 1828
- DentalEZ Integrated Solutions – 1412
- Dentafree – 1330
- Dentsply Sirona – 802
- Dentsply Sirona Orthodontics – 802
- Desco Dental Equipment – 1701
- DisGold/GoBurs.com/MDT – 1815
- Diatech – 1203
- DoWell Dental Products – 1629
- GoldenDent – 1617
- Henry Schein Dental – 516
- Karl Schumacher Dental – 536
- Komet USA – 1230
- Kulzer – 501
- Meisinger USA – 1608
- Microcopy – 1419
- Pearson Dental Supply – 1528
- Professional Sales Associates – 1412
- PureLife Dental – 808, 1609
- Scott’s Dental Supply – 1901
- Shofu Dental Corporation – 828
- Sky Dental Supply – 1518
- SML – 1008
- SS White Dental – 708
- TDSC – 811
- Top Quality Gloves – 1636
- Universal Orthodontic Lab – 1835
- US Orthodontic Products – 1835
- Zest Anchors – 608
- Zest Dental Solutions – 608

**Cabinets**
- A-dec – 1216
- Associated Dental Dealers – 1512
- Belmont Equipment – 1102
- Biotec – 1628
- Burkhardt Dental Supply – 1434
- Cowset Dental – 1512
- Danville Materials – 608
- DCI Edge – 634
- Dental Fix Rx – 1828
- DentalEZ Integrated Solutions – 1412
- Desco Dental Equipment – 1701
- Hunter Dental – 1701
- KaVo Kerr – 1007
- Lang Dental Equipment – 1701
- Midmark Corporation – 528
- Modular and Custom Cabinets (MCC) – 1412
- Pearson Dental Supply – 1528
- Pelton & Crane – 1007
- Planmeca USA – 1428
- Porter Royal Sales – 1628
- Professional Sales Associates – 1412
- Yaeger Dental Supply – 1512
- Zest Dental Solutions – 608

**CAD/CAM systems**
- 3M Oral Care – 1202
- Benco Dental – 1113
- Carestream Dental – 1112
- Dentsply Sirona – 802
- Glidewell Dental – 1303
- Henry Schein Dental – 516
- Invisalign iTero – 1130
- KaVo Kerr – 1007
- Micron Dental – 2040
- Pearson Dental Supply – 1528
- Planmeca USA – 1428
- TruAbutment – 1839

**Casting materials**
- Burkhardt Dental Supply – 1434
- Dentsply Sirona – 802
- Micron Dental – 2040
- Pearson Dental Supply – 1528
- TDSC – 811

**Cement, all types**
- AM-Touch Dental Supply – 1605
- Bisco Dental Products – 1210
- Burkhardt Dental Supply – 1434
- Centrix – 1128
- Clinician’s Choice Dental Products – 1716
- Coltene – 1312
- Danville Materials – 608
- DenMat – 1018
- Dentsply Sirona – 802
- DMG America – 709
- GC America – 728
- Goldentech/MTD – 1815
- Invisalign iTero – 1130
- KaVo Kerr – 1007
- Lang Dental Equipment – 1701
- Midmark Corporation – 528
- Orascoptic – 702
- Pearson Dental Supply – 1528
- Pelton & Crane – 1007
- Planmeca USA – 1428
- Porter Royal Sales – 1628
- Professional Sales Associates – 1412
- RGP Dental – 1318
- Royal Dental Manufacturing – 1628
- Salli USA – 2042
- SurgiTel/General Scientific Corp. – 1928
- Yaeger Dental Supply – 1512

**Claims processing**
- Carestream Dental – 1112
- DentiCal – 927
- EZ 2000 – 1417
- Moore Martini Medical – 2039
- NEA Powered by Vyne – 2119

**Composite materials**
- 3M Oral Care – 1202
- AM-Touch Dental Supply – 1605
- Bioclear Matrix Systems by Dr. David Clark – 1532
- Bisco Dental Products – 1210
- Burkhardt Dental Supply – 1434
- Centrix – 1128
- Coltene – 1312
- Cosmedent – 1722

**Chairs and accessories**
- A-dec – 1216
- Associated Dental Dealers – 1512
- Beaverstate Dental Systems – 1119
- Belmont Equipment – 1102
- BQ Ergonomics – 2122
- Burkhardt Dental Supply – 1434
- Cowset Dental – 1512
- Dansereau Dental – 1802
- Darby Dental Supply – 1828
- Dci Edge – 634
- Dental Fix Rx – 1828
- DentalEZ Integrated Solutions – 1412
- Dentaku – 2217
- Desco Dental Equipment – 1701
- DMG America – 709
- Forest Dental Products – 1408
- Global Surgical Corporation – 2127
- Henry Schein Dental – 516
- Hunter Dental – 1701
- Infinity Massage Chairs – 1834
- KaVo Kerr – 1007
- Lang Dental Equipment – 1701
- Midmark Corporation – 528
- Orascoptic – 702
- Pearson Dental Supply – 1528
- Pelton & Crane – 1007
- Planmeca USA – 1428
- Porter Royal Sales – 1628
- Professional Sales Associates – 1412
- RGP Dental – 1318
- Royal Dental Manufacturing – 1628
- Salli USA – 2042
- SurgiTel/General Scientific Corp. – 1928
- Yaeger Dental Supply – 1512

**Cosmetics**
- AM-Touch Dental Supply – 1605
- Bisco Dental Products – 1210
- Burkhardt Dental Supply – 1434
- Centrix – 1128
- Coltene – 1312
- Cosmedent – 1722
PRODUCTS AND SERVICES

Danville Materials – 608
DenMat – 1018
Dentsply Sirona – 802
DMG America – 709
EXACTA Dental Direct – 1111
GC America – 728
Ivoclar Vivadent – 628
J. Morita USA – 1727
Kulzer – 501
Kuraray America – 931
Micron Dental – 2040
Parkell – 505
Pearson Dental Supply – 1528
Pulpdent Corporation – 1427
PureLife Dental – 808, 1609
Ribbond – 707
Scott’s Dental Supply – 1901
SDI (North America) – 512
Seputond – 527
Shofu Dental Corporation – 828
Sky Dental Supply – 1518
TDSC – 811
Tokuyama Dental America – 2128
Top Quality Gloves – 1636
Ultradent Products – 1835
VOCO America – 838
Zest Dental Solutions – 608

Computer software

BirdEye – 2001
Caredstream Dental – 1112
Cor3 Teledent – 1938
DemandForce – 640
Dentsply Sirona – 802
Dentito – 1129
Doctible – 2222
EZ 2000 – 1417
Henry Schein Dental – 516
Henry Schein One – 614
Klee – 1941
MacPractice – 2121
Micron Dental – 2040
MouthWatch – 2122
NETIPDENTAL – 2202
PACT-ONE Solutions – 1615
Patterson Dental – 934
PhotoMed International – 1107
ProSites – 2020
RF America IDS – 1206
Sikka Software Corporation – 1329
Simplifyeye – 1641
Solutionreach – 831
Sothing Dental – 2134
SOTA Imaging – 732	
Tab32 – 1838
The DocSites – 542
Video Dental Concepts – 2102
WAVE – 538, 1935
XDR Radiology – 1229
YAPI – 1442

Continuing education

Bisco Dental Products – 1210
Crosstex International – 1412
DenMat – 1018
Dental Assisting National Board – 2211
Dentsply Sirona – 802
DoWell Dental Products – 1629
Esthetic Professionals – 1738
Fortune Management – 929
Great Lakes Orthodontics – 604
Henry Schein Dental – 516
Henry Schein Orthodontics – 611
Implant Seminars – 537
International Pemphigus & Pemphigoid Foundation – 2208
Invisalign iTero – 1130
Kulzer – 501
Loma Linda University School of Dentistry – 2114
National Institute of Dental and Craniofacial Research – 1640
OSHA Review – 1506
Panadent Corporation – 1504
Pearson Dental Supply – 1528
Quintessence Publishing Co. – 1601
Rocky Mountain Dental Convention – 1539
TDIC – 811
UCSF School of Dentistry – 2111
University of the Pacific, Arthur A. Dugoni School of Dentistry – 2109
USC Herman Ostrow School of Dentistry – 2112
West Coast University – 2209
Western University of Health Sciences College of Dental Medicine – 2110
Zest Dental Solutions – 608

Cotton products

ALCO Professional Supplies/Glove Express – 1602
AM-Touch Dental Supply – 1605
Burkhart Dental Supply – 1434
Crosstex International – 1412
Dental Fix Rx – 1828
Glove Club – 1106
Microcopy – 1419
Pearson Dental Supply – 1528
PureLife Dental – 808, 1609
Scott's Dental Supply – 1901
Sky Dental Supply – 1518
TDSC – 811
Top Quality Gloves – 1636
Ultradent Products – 1616
VOCO America – 838
Zest Dental Solutions – 608
Zimmer Biomet Dental – 1603

Darkroom equipment and supplies

Air Techniques – 1520
Dental Fix Rx – 1828
Desco Dental Equipment – 1701
Hunter Dental – 1701
Pearson Dental Supply – 1528
Professional Sales Associates – 1412
Sky Dental Supply – 1518
Yaeger Dental Supply – 1512

Dental dealers

AM-Touch Dental Supply – 1605
ATS Dental – 1512
Benco Dental – 1113
Burkhart Dental Supply – 1434
Darby Dental Supply – 1828
Dental Fix Rx – 1828
Desco Dental Equipment – 1701
DiaGold/GoldBurs.com/MDT – 1815
Doral Refining Corp. – 1104
Henry Schein Dental – 516
Hunter Dental – 1701
Hunza Dental – 2201
Hygiene Direct – 1901
Lang Dental Equipment – 1701
MTI Dental – 2016
Patterson Dental – 934
ProDent USA – 1637
Prophy Perfect – 1117
PureLife Dental – 808, 1609
Scott’s Dental Supply – 1901
Shark Dental Supply – 2018
Star Dental Supply – 736
Top Quality Gloves – 1636
**Dental hygiene materials (not otherwise classified)**

AM-Touch Dental Supply – 1605
Burkhart Dental Supply – 1434
Colgate – 902
Coltene – 1312
Crosstex International – 1412
Dental Fix Rx – 1828
Dentistry – 505
DMG America – 709
EverSmile – 1936
Hartzell Instruments – 1021
Kulzer – 501
MTI Dental – 2016
OraCoat (XylitolMelts) – 2116
Pearson Dental Supply – 1528
Preventech – 509
Prophy Perfect – 1117
PureLife Dental – 808, 1609
Scott’s Dental Supply – 1901
Sky Dental Supply – 1518
TDSC – 811
Tokuyama Dental America – 2128
Top Quality Gloves – 1636
Vista Dental Products – 1806

**Dental plans**

Cigna Dental – 1436
Kleer – 1941
Midmark Corporation – 528
Soothing Dental – 2134

**Dental porcelain**

Burkhart Dental Supply – 1434
DenMat – 1018
Dentsply Sirona – 802
Glidewell Dental – 1303
Ivoclar Vivadent – 628
Kuraray America – 931
Pearson Dental Supply – 1528
Shofu Dental Corporation – 828

**Dentifrice**

Colgate – 902
Crest + Oral-B – 502
Curaprox USA – 2005
DenMat – 1018
GlaxoSmithKline (GSK) – 1301
Parnell Pharmaceuticals – 1905
Pearson Dental Supply – 1528
TDSC – 811

**Denture base reline and repair resins**

AM-Touch Dental Supply – 1605
Dentsply Sirona – 802
Ivoclar Vivadent – 628
Kettenbach LP – 1604
Micron Dental – 2040
Pearson Dental Supply – 1528
Scot’s Dental Supply – 1901
Shofu Dental Corporation – 828
TDSC – 811
Tokuyama Dental America – 2128

**Denture care products**

Dental Fix Rx – 1828
Dentsply Sirona – 802
GlaxoSmithKline (GSK) – 1301
Pearson Dental Supply – 1528
TDSC – 811

**Diagnostic equipment**

ACTEON North America – 918
Air Techniques – 1520
ARKRAY USA – 842
Burkhart Dental Supply – 1434
DenMat – 1018
Dental Fix Rx – 1828
DoWell Dental Equipment – 1701
Dentsply Sirona – 802
EZ 2000 – 1417
HDX WILL North America – 1739
Henry Schein Dental – 516
Henry Schein One – 614
Hunter Dental – 1701
Invisalign iTero – 1130
J. Morita USA – 1727
KaVo Kerr – 1007
Lang Dental Equipment – 1701
MacPractice – 2121
Micron Dental – 2040
Midmark Corporation – 528
NETIPDENTAL – 2202
NewTom – 941
PACT-ONE Solutions – 1615
Patterson Dental – 934
Pearson Dental Supply – 1528
PhotoMed International – 1107
Planmeca USA – 1428
Ray America – 1942
RF America IDS – 1206
Scot’s Dental Supply – 1901
SML – 1008
SOTA Imaging – 732
Universal Orthodontic Lab – 1835
Video Dental Concepts – 2102
XDR Radiology – 1229
Yaeger Dental Supply – 1512

**Digital imaging**

ACTEON North America – 918
Air Techniques – 1520
Associated Dental Dealers – 1512
Belmont Equipment – 1102
BIOBASE – 1010
Carestream Dental – 1112
Darby Dental Supply – 1828
DenMat – 1018
Dental Fix Rx – 1828
Denttio – 1129
Desco Dental Equipment – 1701
dекс – 1007
EZ 2000 – 1417
Gliderk Dental – 1303
HDX WILL North America – 1739
Henry Schein Dental – 516
Hunter Dental – 1701
Invisalign iTero – 1130
J. Morita USA – 1727
KaVo Kerr – 1007
Lang Dental Equipment – 1701
MacPractice – 2121
Micron Dental – 2040
Midmark Corporation – 528
NETIPDENTAL – 2202
NewTom – 941
PACT-ONE Solutions – 1615
Patterson Dental – 934
Pearson Dental Supply – 1528
PhotoMed International – 1107
Planmeca USA – 1428
Ray America – 1942
RF America IDS – 1206
Scot’s Dental Supply – 1901
SML – 1008
SOTA Imaging – 732
Universal Orthodontic Lab – 1835
Video Dental Concepts – 2102
XDR Radiology – 1229
Yaeger Dental Supply – 1512

**Disposable products**

A. Titan Instruments – 830
Accutron – 1412
AG NeoVoo Dental – 1239
ALCO Professional Supplies/Glove Express – 1602
AM-Touch Dental Supply – 1605
ATOMO Dental – 1541
Burkhart Dental Supply – 1434
Colestene – 1312
Common Sense Dental Products – 1508
Crosstex International – 1412
Darby Dental Supply – 1828
Dental Fix Rx – 1828
DiaGold/GoldBurs.com/MDT – 1815
Scott’s Dental Supply – 1901
Sky Dental Supply – 1518
SML – 1008
TDSC – 811
Top Quality Gloves – 1636
Ultradent Products – 1616
Universal Orthodontic Lab – 1835
US Orthodontic Products – 1835
Vista Dental Products – 1806
VOCO America – 838
Zest Anchors – 608
Zest Dental Solutions – 608

Incentive materials, patients
Pearson Dental Supply – 1528

Infection control compliance information
Cerital International – 1235
Crosstex International – 1412
OSHA Review – 1506
Pearson Dental Supply – 1528
Productive Practices – 1411
PureLife Dental – 808, 1609
SciCan – 1728
Sky Dental Supply – 1518
Top Quality Gloves – 1636

Infection control products
AM-Touch Dental Supply – 1605
ATOMO Dental – 1541
Burkhart Dental Supply – 1434
Cerital International – 1235
Colten – 1312
Crosstex International – 1412
Darby Dental Supply – 1828
Dentaqua – 2217
Dentsply Sirona – 802
Diace – 1203
EXACTA Dental Direct – 1111
Glove Club – 1106
Hu-Friedy Mfg. Co. – 1402
Hunter Dental – 1701
Kerr TotalCare – 1007
Kulzer – 501
OSHA Review – 1506
Pearson Dental Supply – 934
Pearson Dental Supply – 1528
Preventech – 509
Productive Practices – 1411
Professional Sales Associates – 1412
Pulpdent Corporation – 1427
PureLife Dental – 808, 1609
SciCan – 1728
Scott’s Dental Supply – 1901
Septodont – 527
Sky Dental Supply – 1518
Solmetex – 1610
Star Dental Supply – 736
Sterisil – 1140
TDSC – 811
Top Quality Gloves – 1636
Tuttnauer USA – 703
ValuMax International – 1510

Infectious and hazardous waste handlers
AM-Touch Dental Supply – 1605
Crosstex International – 1412
Karl Schumacher Dental – 536
PureLife Dental – 808, 1609
R & D Services Amalgam Separators – 2129
Sky Dental Supply – 1518
Top Quality Gloves – 1636

Instruments, diamond
A. Titan Instruments – 830
ACTEON North America – 918
AM-Touch Dental Supply – 1605
Associated Dental Dealers – 1512
Brasseler USA – 1302
Burkhart Dental Supply – 1434
ContacEZ – 1804
Cosmedent – 1722
DenMat – 1018
DentalEZ Integrated Solutions – 1412
Dentsply Sirona – 802
Desco Dental Equipment – 1701
DoWell Dental Equipment – 1629
Henry Schein Dental – 516
Henry Schein Orthodontics – 611
Karl Schumacher Dental – 536
KaVo Ker – 1007
Meisinger USA – 1608
Pearson Dental Supply – 1528
Power Dental USA – 1907
PureLife Dental – 808, 1609
Q-Optics & Quality Aspirators – 1228
RX Honing Machine – 1907
Scott’s Dental Supply – 1901
Sky Dental Supply – 1518
SS White Dental – 708
Star Dental Supply – 736
TDSC – 811
US Orthodontic Products – 1835
Vector R & D – 1136
Vista Dental Products – 1806

Insurance
Cigna Dental – 1436
Dentist’s Advantage – 606
Huckleberry Insurance – 2234
MacPractice – 2121
Magbbitang Financial & Insurance Solutions – 541
Mitchell and Mitchell Insurance Agency – 734
NEA Powered by Vyne – 2119
Pharmacists Mutual Insurance Company – 1537
Soothing Dental – 2134
TDIC – 811
United Concordia Dental – 1530
Vitucci & Associates – 2142

Investment materials and equipment
Pearson Dental Supply – 1528
Vitucci & Associates – 2142

Investment planning
California Dentists’ Guild – 1316
Magbitang Financial & Insurance Solutions – 541
Vitucci & Associates – 2142

Laboratory equipment (not otherwise classified)
Associated Dental Dealers – 1512
Dental Fix Rx – 1828
Desco Dental Equipment – 1701
dGlideWell Dental – 1303
Great Lakes Orthodontics – 604
Hunter Dental – 1701
L.A.K. Enterprises – 705
Micron Dental – 2040
Panadent Corporation – 1504
Pearson Dental Supply – 934
Pearson Dental Supply – 1528
Universal Orthodontic Lab – 1835
US Orthodontic Products – 1835

Dental Fix Rx – 1828
Dentito – 1129
Desco Dental Equipment – 1701
DEXIS – 1007
Digital Doc – 832
EZ 2000 – 1417
Futudent – 1237
Great Lakes Orthodontics – 604
Henry Schein Dental – 516
Henry Schein One – 614
Hunter Dental – 1701
KaVo Kerr – 1007
Lang Dental Equipment – 1701
MacPractice – 2121
Micron Dental – 2040
MouthWatch – 2122
MyRay – 533
NewTom – 941
Pearson Dental – 934
Pearson Dental Supply – 1528
PhotoMed International – 1107
RF America IDS – 1206
Scott’s Dental Supply – 1901
Shofu Dental Corporation – 828
Sky Dental Supply – 1518
SOTA Imaging – 732
Video Dental Concepts – 2102
XDR Radiology – 1229
Yaeger Dental Supply – 1512

TDSC – 811

A-dec – 1216
ACTEON North America – 918
AM-Touch Dental Supply – 1605
Associated Dental Dealers – 1512
Brasseler USA – 1302
Burkhart Dental Supply – 1434
Cosmedent – 1722
DenMat – 1018
DentalEZ Integrated Solutions – 1412
Dentsply Sirona – 802
Desco Dental Equipment – 1701
DoWell Dental Equipment – 1629
Henry Schein Dental – 516
Henry Schein Orthodontics – 611
Karl Schumacher Dental – 536
KaVo Ker – 1007
Meisinger USA – 1608
Pearson Dental Supply – 1528
Power Dental USA – 1907
PureLife Dental – 808, 1609
Q-Optics & Quality Aspirators – 1228
RX Honing Machine – 1907
Scott’s Dental Supply – 1901
Sky Dental Supply – 1518
SS White Dental – 708
Star Dental Supply – 736
TDSC – 811
US Orthodontic Products – 1835
Vector R & D – 1136
Vista Dental Products – 1806

Insurance
Cigna Dental – 1436
Dentist’s Advantage – 606
Huckleberry Insurance – 2234
MacPractice – 2121
Magbbitang Financial & Insurance Solutions – 541
Mitchell and Mitchell Insurance Agency – 734
NEA Powered by Vyne – 2119
Pharmacists Mutual Insurance Company – 1537
Soothing Dental – 2134
TDIC – 811
United Concordia Dental – 1530
Vitucci & Associates – 2142

Investment materials and equipment
Pearson Dental Supply – 1528
Vitucci & Associates – 2142

Investment planning
California Dentists’ Guild – 1316
Magbitang Financial & Insurance Solutions – 541
Vitucci & Associates – 2142

Laboratory equipment (not otherwise classified)
Associated Dental Dealers – 1512
Dental Fix Rx – 1828
Desco Dental Equipment – 1701
dGlideWell Dental – 1303
Great Lakes Orthodontics – 604
Hunter Dental – 1701
L.A.K. Enterprises – 705
Micron Dental – 2040
Panadent Corporation – 1504
Pearson Dental Supply – 934
Pearson Dental Supply – 1528
Universal Orthodontic Lab – 1835
US Orthodontic Products – 1835
Lasers
Associated Dental Dealers – 1512
Benco Dental – 1113
BIOLASE – 1010
Convergent Dental – 839
DenMat – 1018
Desco Dental Equipment – 1701
Fotona/Lasers4Dentistry – 1817
Henry Schein – 515
Henry Schein Dental – 516
Implant Direct – 1821
Ivoclar Vivadent – 628
J. Morita USA – 1727
Patterson Dental – 934
Pearson Dental Supply – 1528
Ultradent Products – 1616
ViewMax Solutions – 2014

Leasing, dental equipment
Desco Dental Equipment – 1701
Sky Dental Supply – 1518
U.S. Bank – 1902
Wells Fargo Practice Finance – 1030

Light, curing
3M Oral Care – 1202
ACTEON North America – 918
AM-Touch Dental Supply – 1605
Associated Dental Dealers – 1512
Beyes Dental Canada – 1731
Burkhardt Dental Supply – 1434
Cotene – 1312
Dansereau Dental – 1802
DenMat – 1018
Dental Fix Rx – 1828
Dentsply Sirona – 802
Desco Dental Equipment – 1701
Henry Schein Dental – 516
Hunter Dental – 1701
Ivoclar Vivadent – 628
Kulzer – 501
Lang Dental Equipment – 1701
LumaDent – 837, 1705
MTI Dental – 2016
Patterson Dental – 934
Parkell – 505
Patterson Dental – 934
Pearson Dental Supply – 1528
Professional Sales Associates – 1412
PureLife Dental – 808, 1609
Rose Micro Solutions – 2028
Scott’s Dental Supply – 1901
Sky Dental Supply – 1518
SurgiTel/General Scientific Corp. – 1928
TDSC – 811
Ultradent Products – 1616
Vector R & D – 1136
Vista Dental Products – 1806
Yaeger Dental Supply – 1512

Lighting accessories
Brasseler USA – 1302
Dental Fix Rx – 1828
Dentsply Sirona – 802
Desco Dental Equipment – 1701
Designs for Vision – 928
Eclipse Loupes and Products – 540, 2004
Hunter Dental – 1701
Lang Dental Equipment – 1701
LumaDent – 837, 1705
Orascoptic – 702
Pearson Dental Supply – 1528
PeriOptix – 1022
Planmeca USA – 1428
Proma – 1628
Q-Optics & Quality Aspirators – 1228
Rose Micro Solutions – 2028
Snap On Optics – 742, 1607
SOTA Imaging – 732
SurgiTel/General Scientific Corp. – 1928
TDSC – 811
Ulralight Optics – 1241, 1429, 1729
ViewMax Solutions – 2014

Linings, cavity
AM-Touch Dental Supply – 1605
DenMat – 1018
DMG America – 709
Pearson Dental Supply – 1528
Pulpdent Corporation – 1427
PureLife Dental – 808, 1609
Scott’s Dental Supply – 1901
Shofu Dental Corporation – 828
Solmetex – 1610
SS White Dental – 708
Sterisil – 1140
Universal Orthodontic Lab – 1835
Video Dental Concepts – 2102
Vista Dental Products – 1806
Zest Dental Solutions – 608

Masks and shields
ALCO Professional Supplies/Glove Express – 1602
AM-Touch Dental Supply – 1605
Associated Dental Dealers – 1512
Burkhardt Dental Supply – 1434
Crosstex International – 1412
Dental Fix Rx – 1828
Glove Club – 1106
Henry Schein Dental – 516
Kerr TotalCare – 1007
Pearson Dental Supply – 1528
PureLife Dental – 808, 1609
Scott’s Dental Supply – 1901
Sky Dental Supply – 1518
TDSC – 811
Top Quality Gloves – 1636
US Orthodontic Products – 1835
Valumax International – 1510
ViewMax Solutions – 2014

Medicaments
AM-Touch Dental Supply – 1605
DenMat – 1018
Dentsply Sirona – 802
Parnell Pharmaceuticals – 1905
Pearson Dental Supply – 1528
PureLife Dental – 808, 1609
Scott’s Dental Supply – 1901
TDSC – 811
Vista Dental Products – 1806

Microscopes
DoWell Dental Products – 1629
Global Surgical Corporation – 2127
Henry Schein – 515
Hunter Dental – 1701
Pearson Dental Supply – 1528
Rose Micro Solutions – 2028

Miscellaneous
AM-Touch Dental Supply – 1605
Bank of America Practice Solutions – 903
BIOLASE – 1010
Bisco Dental Products – 1210
California Dental Assistants Association – 2213
Carr Healthcare Realty – 1542
Doral Refining Corp. – 1104
EverSmile – 1936
EZ 2000 – 1417
Hunter Dental – 1701
Infinite Trading – 1440, 1537
Kettenbach LP – 1604
L.A.K. Enterprises – 705
Moore Martini Medical – 2039
MTI Dental – 2016
ProSites – 2020
R & D Services Amalgam Separators – 2129
Reputation Restore – 2108
Top Quality Gloves – 1636
UCSD Student-Run Free Dental Clinic – 2205
US Orthodontic Products – 1835
ViewMax Solutions – 2014
Western Practice Sales – 1613
Zyris – 1134

Mobile dentistry
ACTEON North America – 918
AG Neovo Dental – 1239
Aseptico – 602
EZ 2000 – 1417
McDonald and Custom Cabinets (MCC) – 1412
NewTom – 941
Pearson Dental Supply – 1528
SOTA Imaging – 732
Video Dental Concepts – 2102

Office furniture and decor
BQ Ergonomics – 2122
Henry Schein Dental – 516
ICW International – 1412
Infinity Massage Chairs – 1834
KOHAN – 2007
Patterson Dental – 934
Pelton & Crane – 1007
Professional Sales Associates – 1412
RGP Dental – 1318

**Operating lights, extraoral**
- Ad – 1216
- Associated Dental Dealers – 1512
- Beaverstate Dental Systems – 1119
- Belmont Equipment – 1102
- Burkhart Dental Supply – 1434
- Cowser Dental – 1512
- DCI Edge – 634
- Dental Fix Rx – 1828
- DentalEZ Integrated Solutions – 1412
- Desco Dental Equipment – 1701
- Designs for Vision – 928
- Forest Dental Products – 1408
- Hunter Dental – 1701
- LumaDent – 837, 1705
- Orascoptic – 702
- Pearson Dental Supply – 1528
- Professional Sales Associates – 1412
- SOTA Imaging – 732
- SurgiTel/General Scientific Corp. – 1928
- Yaeger Dental Supply – 1512

**Operating lights, intraoral**
- Associated Dental Dealers – 1512
- DCI Edge – 634
- Dental Fix Rx – 1828
- Desco Dental Equipment – 1701
- Hunter Dental – 1701
- LumaDent – 837, 1705
- Midmark Corporation – 528
- Pearson Dental Supply – 1528
- RF America IDS – 1206
- Scott’s Dental Supply – 1901
- SOTA Imaging – 732
- Yaeger Dental Supply – 1512
- Zyris – 1134

**Operating room supplies and equipment (not otherwise classified)**
- Dental Fix Rx – 1828
- Desco Dental Equipment – 1701
- Forest Dental Products – 1408
- Hunter Dental – 1701
- LumaDent – 837, 1705
- NETIPDENTAL – 2202
- Patterson Dental – 934
- Pearson Dental Supply – 1528

**Optical aids**
- DenMat – 1018
- Designs for Vision – 928
- LumaDent – 837, 1705
- Orascoptic – 702
- Pearson Dental Supply – 1528
- PeriOptix – 1022
- Q-Optics & Quality Aspirators – 1228
- RX Honing Machine – 1907
- SurgiTel/General Scientific Corp. – 1928

**Oral irrigation devices**
- Burkhart Dental Supply – 1434
- L.A.K. Enterprises – 705
- Pearson Dental Supply – 1528
- SOTA Imaging – 732
- TDSC – 811
- Top Quality Gloves – 1636
- Vista Dental Products – 1806
- Water Pik – 1002

**Oral rinses**
- AM-Touch Dental Supply – 1605
- Burkhart Dental Supply – 1434
- Colgate – 902
- Crest + Oral B – 502
- DenMat – 1018
- OraPharma – 1707
- Parnell Pharmaceuticals – 1905
- Pearson Dental Supply – 1528
- Philips Sonicare and Zoom Whitening – 1702
- PureLife Dental – 808, 1609
- Scott’s Dental Supply – 1901
- Sky Dental Supply – 1518
- StellA-Life – 1840

**Orthodontic and pedodontic materials**
- AM-Touch Dental Supply – 1605
- Best Instruments USA – 1933
- Burkhart Dental Supply – 1434
- ClearCorrect – 1906
- Colgate – 902
- ContacEZ – 1804
- Danville Materials – 608
- DCI Edge – 634
- Denovo Dental – 1127
- Dentsply Sirona Orthodontics – 802
- Diatech – 1203
- Great Lakes Orthodontics – 604
- Hartzell Instruments – 1021
- Henry Schein Orthodontics – 611
- Hu-Friedy Mtg. Co. – 1402
- Invisalign iTero – 1130
- Karl Schumacher Dental – 536
- Microndental – 2040
- New Smile Clear Aligners – 1940
- Ortho Arch Co. – 2008
- Patterson Dental – 934
- Pearson Dental Supply – 1528
- Power Dental USA – 1907
- Preventech – 509
- Prophy Perfect – 1117
- Pulpdent Corporation – 1427
- Ribbond – 707
- Scott’s Dental Supply – 1901
- Shofu Dental Corporation – 828
- SML – 1008
- TDSC – 811
- Top Quality Gloves – 1636
- Universal Orthodontic Lab – 1835
- US Orthodontic Products – 1835
- Video Dental Concepts – 2102
- Vista Dental Products – 1806
- Yaeger Dental Supply – 1512
- Zest Dental Solutions – 608

**Oxygen and anesthesia equipment**
- AccuTron – 1412
- Associated Dental Dealers – 1512
- Cowser Dental – 1512
- Desco Dental Equipment – 1701
- Patterson Dental – 934
- Pearson Dental Supply – 1528
- Professional Sales Associates – 1412
- TDSC – 811
- Top Quality Gloves – 1636
- Universal Orthodontic Lab – 1835
- US Orthodontic Products – 1835
- Video Dental Concepts – 2102
- Vista Dental Products – 1806
- Yaeger Dental Supply – 1512

**Paper products**
- Crossext International – 1412
- Dental Fix Rx – 1828
- Glove Club – 1106
- Patterson Dental – 934
- Pearson Dental Supply – 1528
- PureLife Dental – 808, 1609
- Scott’s Dental Supply – 1901
- Top Quality Gloves – 1636
- ValuMax International – 1510

**Personnel service**
- Soothing Dental – 2134
- Swiss Monkey – 2215
- Western Practice Sales – 1613

**Pharmaceuticals (drugs)**
- AM-Touch Dental Supply – 1605
- Colgate – 902
- DenMat – 1018
- OraPharma – 1707
- Parnell Pharmaceuticals – 1905
- Penguin Dental Supply – 1528
- PerioChip by Dexcel Technologies LTD – 2030
- Pulpdent Corporation – 1427
- PureLife Dental – 808, 1609
- Ribbond – 707
- Scott’s Dental Supply – 1901
- Sky Dental Supply – 1518
- StellaLife – 1840
- Sunstar Americas – 1502
- Top Quality Gloves – 1636
- Vista Dental Products – 1806

**Periodontal products**
- AM-Touch Dental Supply – 1605
- Burkhart Dental Supply – 1434
- Colgate – 902
- DenMat – 1018
- EZ 2000 – 1417
- Karl Schumacher Dental – 536
- L.A.K. Enterprises – 705
- Meisinger USA – 1608
- OraPharma – 1707
- Parkell – 505
- Patterson Dental – 934
- Pearson Dental Supply – 1528
- PerioChip by Dexcel Technologies LTD – 2030
- Pulpdent Corporation – 1427
- PureLife Dental – 808, 1609
- Ribbond – 707
- Scott’s Dental Supply – 1901
- Sky Dental Supply – 1518
- StellaLife – 1840
- Sunstar Americas – 1502
- Top Quality Gloves – 1636
- Vista Dental Products – 1806
PRODUCTS AND SERVICES

Photographic equipment, supplies and accessories
Carestream Dental – 1112
DenMat – 1018
Dentnt – 1129
EZ 2000 – 1417
Patterson Dental – 934
Pearson Dental Supply – 1528
PhotoMed International – 1107
Shofu Dental Corporation – 828
Sky Dental Supply – 1518
SOTA Imaging – 732
US Orthodontic Products – 1835

Porcelain polishes
Burkhart Dental Supply – 1434
Clinician’s Choice Dental Products – 1716
Cosmedent – 1722
DenMat – 1018
DiaGold/GoldBurs.com/MDT – 1815
Meisinger USA – 1608
Pearson Dental Supply – 1528
Shofu Dental Corporation – 828
Sky Dental Supply – 1518
SS White Dental – 708
TDSC – 811
Top Quality Gloves – 1636

Porcelain repair products
Bisco Dental Products – 1210
Burkhart Dental Supply – 1434
Cosmedent – 1722
DenMat – 1018
Dentsply Sirona – 802
Patterson Dental – 934
Pearson Dental Supply – 1528
Pulpdent Corporation – 1427
Shofu Dental Corporation – 828
Sky Dental Supply – 1518
Vista Dental Products – 1806

Portable equipment
ACTEON North America – 918
AG Neovo Dental – 1239
Aseptico – 602
Associated Dental Dealers – 1512
DCI Edge – 634
Dental Fix Rx – 1828
Desco Dental Equipment – 1701
EZ 2000 – 1417
Hunter Dental – 1701
Lang Dental Equipment – 1701
NewTom – 941
Patterson Dental – 934
Pearson Dental Supply – 1528
RX Honing Machine – 1907
Sky Dental Supply – 1518
SOTA Imaging – 732
Travden – 2037
Yaeger Dental Supply – 1512

Practice management
BirdEye – 2001
Burkhart Dental Supply – 1434
CareCredit – 908
Carestream Dental – 1112
Carr Healthcare Reality – 1542
Demandforce – 640
Dentrix – 614
Dentrix Ascend – 614
Dentito – 1129
eServices – 614
EZ 2000 – 1417
Fortune Management – 929
Henry Schein One – 614
Henry Schein Professional Practice Transitions – 515
HR for Health – 914
Kleer – 1941
Light Smile Express – 1939
Lighthouse by Web.com – 1231
MacPractice – 2121
NEA Powered by Vyne – 2119
NETIPDENTAL – 2202
Pearson Dental Supply – 1528
Patterson Dental – 934
RF America IDS – 1206
Sota Imaging – 732
Top Quality Gloves – 1636

Practice sales
Bank of America Practice Solutions – 903
Henry Schein Professional Practice Transitions – 515
Integrity Practice Sales – 1439
Officite – 529
Sota Imaging – 732
TDSC – 811
Top Quality Gloves – 1636

Preventive dentistry products
AM-Touch Dental Supply – 1605
Burkhart Dental Supply – 1434
Centrix – 1128
Colgate – 902
Curaprox USA – 2005
Dentrix – 614
DenMat – 1018
Dentsply Sirona – 802
Directa – 505
DMG America – 709
Elevate Oral Care – 741
GC America – 728
Gladewell Dental – 1303
Ivoclar Vivadent – 628
Kilgore International – 1121
Kuraray America – 931
L.A.K. Enterprises – 705
MTI Dental – 2040
Pearson Dental Supply – 1528
Ribbond – 707

Prophylaxis angles, kits and cups
AM-Touch Dental Supply – 1605
Bien-Air Dental – 1711
Burkhart Dental Supply – 1434
Crosstex International – 1412
DenMat – 1018
Dentsply Sirona – 802
Diastec – 1203
Directa – 505
Kerr TotalCare – 1007
Meisinger USA – 1608
MTI Dental – 2040
Patterson Dental – 934
Preventech – 509
Prophy Magic – 1328
Prophy Perfect – 1117
PureLife Dental – 808, 1609
Scott’s Dental Supply – 1901
Sky Dental Supply – 1518
TDSC – 811
Top Quality Gloves – 1636
Ultradent Products – 1616
Water Pik – 1002

Prosthetic and laboratory supplies
AM-Touch Dental Supply – 1605
BioHorizons – 1703
Dentsply Sirona – 802
Gladewell Dental – 1303
Micron Dental – 2040
Pearson Dental Supply – 1528

Publications, professional and scientific
Dental Tribune America – 2115
National Institute of Dental and Cranofacial Research – 1640
Quintessence Publishing Co. – 1601

Pulp testers
AM-Touch Dental Supply – 1605
Patterson Dental – 934
Pearson Dental Supply – 1528

Record-keeping systems
EZ 2000 – 1417
Paperless Connection – 2104
Solutionreach – 831
tab32 – 1838
**PRODUCTS AND SERVICES**

**Refineries**
- Argen Refining – 740
- Doral Refining Corp. – 1104
- Garfield Refining Company – 1327
- Henry Schein Dental – 516
- Kulzer – 501
- Symphony Metals – 1709

**Restorative materials and accessories**
- 3M Oral Care – 1202
- AM-Touch Dental Supply – 1605
- BioClear Matrix Systems by Dr. David Clark – 1532
- BioHorizons – 1703
- Bisco Dental Products – 1210
- Centrix – 1128
- Clinician’s Choice Dental Products – 1716
- Coltene – 1312
- Common Sense Dental Products – 1508
- Cosmedent – 1722
- Danville Materials – 608
- DenMat – 1018
- Denovo Dental – 1127
- Directa – 505
- DMG America – 709
- Esthetic Professionals – 1738
- Garrison Dental Solutions – 1014
- GC America – 728
- Hu-Friedy Mfg. Co. – 1402
- Invisalign iTero – 1130
- Karl Schumacher Dental – 536
- Kettenbach LP – 1604
- Kulzer – 501
- Kuraray America – 931
- Micron Dental – 2040
- Osseous Technologies of America – 830
- Panadent Corporation – 1504
- Parkell – 505
- Patterson Dental – 934
- Pearson Dental Supply – 1528
- PREAT Corporation – 1937
- Pulpdent Corporation – 1427
- PureLife Dental – 808, 1609
- Reinvent Dental Products – 1109
- Ribbond – 707
- Scott’s Dental Supply – 1901
- SDI (North America) – 512
- Septodont – 527
- Shofu Dental Corporation – 828
- TDSC – 811
- Tokuyama Dental America – 2128
- Ultradt Products – 1616
- Vista Dental Products – 1806
- VOCO America – 838

**Water Pik – 1002**
**Zest Dental Solutions – 608**
**Zimmer Biomet Dental – 1603**

**Retention pins**
- Bisco Dental Products – 1210
- Coltene – 1312
- Pearson Dental Supply – 1528
- Scott’s Dental Supply – 1901
- TDSC – 811

**Retirement programs**
- California Dentists’ Guild – 1316
- Vitucci & Associates – 2142
- Western Practice Sales – 1613

**Retraction materials**
- 3M Oral Care – 1202
- AM-Touch Dental Supply – 1605
- Clinician’s Choice Dental Products – 1716
- DenMat – 1018
- Denovo Dental – 1127
- Parkell – 505
- Pearson Dental Supply – 1528
- PureLife Dental – 808, 1609
- Scott’s Dental Supply – 1901
- Septodont – 527
- TDSC – 811
- Top Quality Gloves – 1636
- Ultradt Products – 1616
- Vista Dental Products – 1806

**Saliva ejectors**
- ALCO Professional Supplies/Glove Express – 1602
- AM-Touch Dental Supply – 1605
- Associated Dental Dealers – 1512
- Burkhart Dental Supply – 1434
- Crosstex International – 1412
- Danseureau Dental – 1802
- Dental Fix Rx – 1828
- Desco Dental Equipment – 1701
- Directa – 505
- Hunter Dental – 1701
- Lang Dental Equipment – 1701
- Parkell – 505
- Pearson Dental Supply – 1528
- Pulpdent Corporation – 1427
- PureLife Dental – 808, 1609
- Q-Optics & Quality Aspirators – 1228
- Scott’s Dental Supply – 1901
- Sky Dental Supply – 1518
- TDSC – 811
- Top Quality Gloves – 1636
- US Orthodontic Products – 1835

**Saliva, synthetic**
- OraPharma – 1707
- Parnell Pharmaceuticals – 1905
- Pearson Dental Supply – 1528
- Top Quality Gloves – 1636

**Sealants**
- 3M Oral Care – 1202
- AM-Touch Dental Supply – 1605
- Bisco Dental Products – 1210
- Burkhart Dental Supply – 1434
- DenMat – 1018
- Dentply Sirona – 802
- DMG America – 709
- Ivoclar Vivadent – 628
- Kulzer – 501
- Pearson Dental Supply – 1528
- Pulpdent Corporation – 1427
- PureLife Dental – 808, 1609
- Scott’s Dental Supply – 1901
- SDI (North America) – 512
- Shofu Dental Corporation – 828
- Sky Dental Supply – 1518
- TDSC – 811
- Top Quality Gloves – 1636
- Ultradt Products – 1616

**Sharpeners**
- Hartzell Instruments – 1021
- Karl Schumacher Dental – 536
- PDT – 635
- Pearson Dental Supply – 1528
- Porter Instrument Co. – 1628
- SciCan – 1728
- Scott’s Dental Supply – 1901
- Sky Dental Supply – 1518
- Sterisil – 1140
- Tutttnauer USA – 703
- ValuMax International – 1510
- Yaeger Dental Supply – 1512

**Spore testing**
- Associated Dental Dealers – 1512
- Crosstex International – 1412
- OSHA Review – 1506
- Pearson Dental Supply – 1528
- PureLife Dental – 808, 1609
- SciCan – 1728
- TDSC – 811
- Top Quality Gloves – 1636

**Sterilizers and accessories**
- A-dec – 1216
- AM-Touch Dental Supply – 1605
- Associated Dental Dealers – 1512
- Burkhart Dental Supply – 1434
- Cowsert Dental – 1512
- Crosstex International – 1412
- Dental Fix Rx – 1828
- Dentqua – 2217
- Desco Dental Equipment – 1701
- Diatech – 1203
- Directa – 505
- Hunter Dental – 1701
- Karl Schumacher Dental – 536
- Lang Dental Equipment – 1701
- Midmark Corporation – 528
- OSHA Review – 1506
- Patterson Dental – 934
- PDT – 635
- Pearson Dental Supply – 1528
- Porter Instrument Co. – 1628
- SciCan – 1728
- Spore testing

**Stools, dental operating and laboratory**
- A-dec – 1216
- Associated Dental Dealers – 1512
- Beaverstate Dental Systems – 1119
- Belmont Equipment – 1102
- BQ Ergonomics – 2122
- Burkhart Dental Supply – 1434
- Crown Seating – 1412
- DCI Edge – 634
- Dental Fix Rx – 1828
- DentalEZ Integrated Solutions – 1412
- Desco Dental Equipment – 1701
- Forest Dental Products – 1408
- Henry Schein Dental – 516
- Hunter Dental – 1701
- KaVo Kerr – 1007
- Lang Dental Equipment – 1701

**Stools, operating room and laboratory**
- A-dec – 1216
- Associated Dental Dealers – 1512
- Beaverstate Dental Systems – 1119
- Belmont Equipment – 1102
- BQ Ergonomics – 2122
- Burkhart Dental Supply – 1434
- Crown Seating – 1412
- DCI Edge – 634
- Dental Fix Rx – 1828
- DentalEZ Integrated Solutions – 1412
- Desco Dental Equipment – 1701
- Forest Dental Products – 1408
- Henry Schein Dental – 516
- Hunter Dental – 1701
- KaVo Kerr – 1007
- Lang Dental Equipment – 1701

**Snoring appliances**
- Gladewell Dental – 1303
- Great Lakes Orthodontics – 604
- Pearson Dental Supply – 1528
- Sky Dental Supply – 1518
- SML – 1008
- Universal Orthodontic Lab – 1835
Midmark Corporation – 528
Patterson Dental – 934
Pearson Dental Supply – 1528
Pelton & Crane – 1007
Porter Royal Sales – 1628
Productive Practices – 1411
Professional Sales Associates – 1412
RGP Dental – 1318
Royal Dental Manufacturing – 1628
Scott’s Dental Supply – 1901
Yaeger Dental Supply – 1512

**Subscription services**

Kleer – 1941
Quintessence Publishing Co. – 1601
Soothing Dental – 2134

**Surgical supplies**

ACTEON North America – 918
AM-Touch Dental Supply – 1605
Best Instruments USA – 1933
BioHorizons – 1703
Directa – 505
OraPharma – 1707
Patterson Dental – 934
PDT – 635
Pearson Dental Supply – 1528
Rose Micro Solutions – 2028
Scott’s Dental Supply – 1901
SML – 1008
Top Quality Gloves – 1636
Vista Dental Products – 1806

**TMJ products**

Great Lakes Orthodontics – 604
Infinite Tracing – 1440, 1537
Micron Dental – 2040
Panadent Corporation – 1504
Patterson Dental – 934
Pearson Dental Supply – 1528
SML – 1008
Universal Orthodontic Lab – 1835

**Toothbrushes**

AM-Touch Dental Supply – 1605
Burkhart Dental Supply – 1434
Colgate – 902
Crest + Oral-B – 502
Curaprox USA – 2005
DenMat – 1018
Diatech – 1203
Giggletime Toy Company – 901
Henry Schein Dental – 516
Henry Schein Orthodontics – 611
Hygiene Direct – 1901
Kulzer – 501
Micron Dental – 2040
Pearson Dental Supply – 1528
SML – 1008
Universal Orthodontic Lab – 1835

**Toys**

AM-Touch Dental Supply – 1605
Giggletime Toy Company – 901
Henry Schein Orthodontics – 611
Pearson Dental Supply – 1528
SML – 1008

**Ultrasonic equipment**

ACTEON North America – 918
AM-Touch Dental Supply – 1605
Associated Dental Dealers – 1512
Burkhart Dental Supply – 1434
Coltene – 1312
DenMat – 1018
Dentsply Sirona – 802
Desco Dental Equipment – 1701
Diatech – 1203
DoWell Dental Products – 1629
Hu-Friedy Mfg. Co. – 1402
Hunter Dental – 1701
Midmark Corporation – 528
Parkell – 505
Patterson Dental – 934
Pearson Dental Supply – 1528
PureLife Dental – 808, 1609
SciCan – 1728
Scott’s Dental Supply – 1901
Sky Dental Supply – 1518
TDSC – 811
Tuttmaner USA – 703
Ultradent Products – 1616
Vista Dental Products – 1806
Yaeger Dental Supply – 1512

**Uniforms and gowns**

ALCO Professional Supplies/Glove Express – 1602
AM-Touch Dental Supply – 1605
Burkhart Dental Supply – 1434
Crosstex International – 1412
Koi Design – 642
Patterson Dental – 934
Pearson Dental Supply – 1528
PureLife Dental – 808, 1609
Scubs Tailored – 2139
Sky Dental Supply – 1518
TDSC – 811
ValuMax International – 1510

**Units and accessories**

A-dec – 1216
Aseptico – 602
Associated Dental Dealers – 1512
Beaverstate Dental Systems – 1119
Belmont Equipment – 1102
Biotec – 1628

**Vacuum equipment**

Air Techniques – 1520
Associated Dental Dealers – 1512
Burkhart Dental Supply – 1434
Cowert Dental – 1512
Dansereau Dental – 1802
Dental Fix Rx – 1828
DentalEZ Integrated Solutions – 1412
Desco Dental Equipment – 1701
Forest Dental Products – 1408
Hunter Dental – 1701
KoVo Kerr – 1007
Pearson Dental Supply – 1528
Pelton & Crane – 1007
Yaeger Dental Supply – 1512

**Wax, all types**

AM-Touch Dental Supply – 1605
Henry Schein Orthodontics – 611
Kulzer – 501
Pearson Dental Supply – 1528
PureLife Dental – 808, 1609
Sky Dental Supply – 1518
TDSC – 811
Top Quality Gloves – 1636
Universal Orthodontic Lab – 1835
US Orthodontic Products – 1835

Website development
Doctor Multimedia – 1642
Doctor.com – 1538
Lighthouse by Web.com – 1231
NETIPDENTAL – 2202
Officite – 529
PACT-ONE Solutions – 1615
ProSites – 2020
Simplifeye – 1641
The DocSites – 542
WEO Media – 916

X-ray films, intra- and extraoral
ACTEON North America – 918
Air Techniques – 1520
AM-Touch Dental Supply – 1605
Burkhart Dental Supply – 1434
Carestream Dental – 1112
Dental Fix Rx – 1828
Dentsply Sirona – 802
Denttio – 1129
Desco Dental Equipment – 1701
EZ 2000 – 1417
HDX WILL North America – 1739
Henry Schein Dental – 516
Hunter Dental – 1701
J. Morita USA – 1727
KaVo Kerr – 1007
Lang Dental Equipment – 1701
Microcopy – 1419
MyRay – 533
NewTom – 941
OSHA Review – 1506
PACT-ONE Solutions – 1615
Pearson Dental – 934
Pearson Dental Supply – 1528
Planmeca USA – 1428
PreXion – 1438
Ray America – 1942
Sky Dental Supply – 1518
SOTA Imaging – 732
Vatech America – 1516
Video Dental Concepts – 2102
Yaeger Dental Supply – 1512

X-ray machines, accessories and processors
ACTEON North America – 918
Air Techniques – 1520
Aseptico – 602
Associated Dental Dealers – 1512
Benco Dental – 1113
Burkhart Dental Supply – 1434
Carestream Dental – 1112
Cowsert Dental – 1512
Dental Fix Rx – 1828

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360coveragepros.com
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A

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A-dec Inc.
800.547.1883
a-dec.com
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Adit
832.904.0892
adit.co/pbg
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AG Neovo Dental
408.321.8210
agneovodental.com
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AI CARE LLC
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www.hidow.com
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Air Techniques Inc.
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ALCO Professional Supplies
800.344.2526
gloveexpress.com
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Align Technology
408.470.1000
aligntech.com
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AM-Touch Dental Supply
800.350.4568
amtouch.com
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Argen Refining
800.255.5524
argen.com
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ARKRAY USA
800.566.8558
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Arnold Dental
925.237.6009
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Aseptico
425.487.3157
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ATOMO Dental
866.980.0988
atomodental.com
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ATS Dental
408.268.8741
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<td>877.938.9034</td>
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<td><strong>California Dentists’ Guild</strong></td>
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<td><strong>Capital One Spark Business Card</strong></td>
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<td><strong>CDA Endorsed Programs</strong></td>
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<td><strong>Columbia Dentoform by DentalEZ</strong></td>
<td>610.725.8004</td>
<td>dentalez.com</td>
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<td><strong>Common Sense Dental Products</strong></td>
<td>888.853.5773</td>
<td>commonsensedental.com</td>
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DMG America LLC
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eServices
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First Citizens Bank
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General Scientific Corp./SurgiTel
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Global Dental Relief
303.858.8857
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Global Surgical Corporation
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futudent.com
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<td>800.343.7211</td>
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<td>Henry Schein Professional Practice Transitions</td>
<td>800.988.5674</td>
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<td>Herman Ostrow School of Dentistry of USC</td>
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<td>dentistry.usc.edu</td>
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<td>Hiossen Implant</td>
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<td>HR for Health</td>
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<td>ICW International</td>
<td>800.558.4435</td>
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<td>Implant Ltd.</td>
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<td>Implant Direct</td>
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<td>Infinite Trading</td>
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<td>Instradent (Neodent)</td>
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<td>Integrity Practice Sales</td>
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<td>International Pemphigus &amp; Pemphigoid Foundation</td>
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<td>Isolites Systems now Zyris</td>
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<td>iTero</td>
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<td>Ivoclar Vivadent Inc.</td>
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<td>J. Morita USA Inc.</td>
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<td>J. Rousek’s Giggletime Toys</td>
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<td>John M. Cahill Associates</td>
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<td>Karl Schumacher Dental LLC</td>
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<td>KaVo</td>
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<td>KaVo Imaging</td>
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<td>KaVo Kerr</td>
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<td>Kuraray America Inc.</td>
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<td>Loma Linda University School of Dentistry</td>
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<td>MDT USA Inc.</td>
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<td>Meisinger USA</td>
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<td>Micron Dental</td>
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<td>Midmark Corporation</td>
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<td>Modular and Custom Cabinets (MCC)</td>
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<td>MouthWatch LLC</td>
<td>877.544.4342</td>
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<td>MyRay</td>
<td>800.416.3078</td>
<td>cefladental.com/myray</td>
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<td>National Institute of Dental and Craniofacial Research (NIDCR)</td>
<td>301.496.4261</td>
<td>nidcr.nih.gov</td>
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<td>NEA Powered by Vyne</td>
<td>800.782.5150</td>
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<td>Neodent</td>
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<td>NeoDiamond</td>
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<td>262.636.9755</td>
<td>vista-dental.com</td>
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<td>Western Society of Periodontology</td>
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<td>Western University of Health</td>
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<td>Williamette Dental Group</td>
<td>855.433.6825</td>
<td>willametteidental.com/careers</td>
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XDRradiology.com
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yaegerdental.com
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